

Meet Autron

Sustainable accessories manufacturer since 2007

[Bag](#) | [Belt](#) | [Wallet](#)

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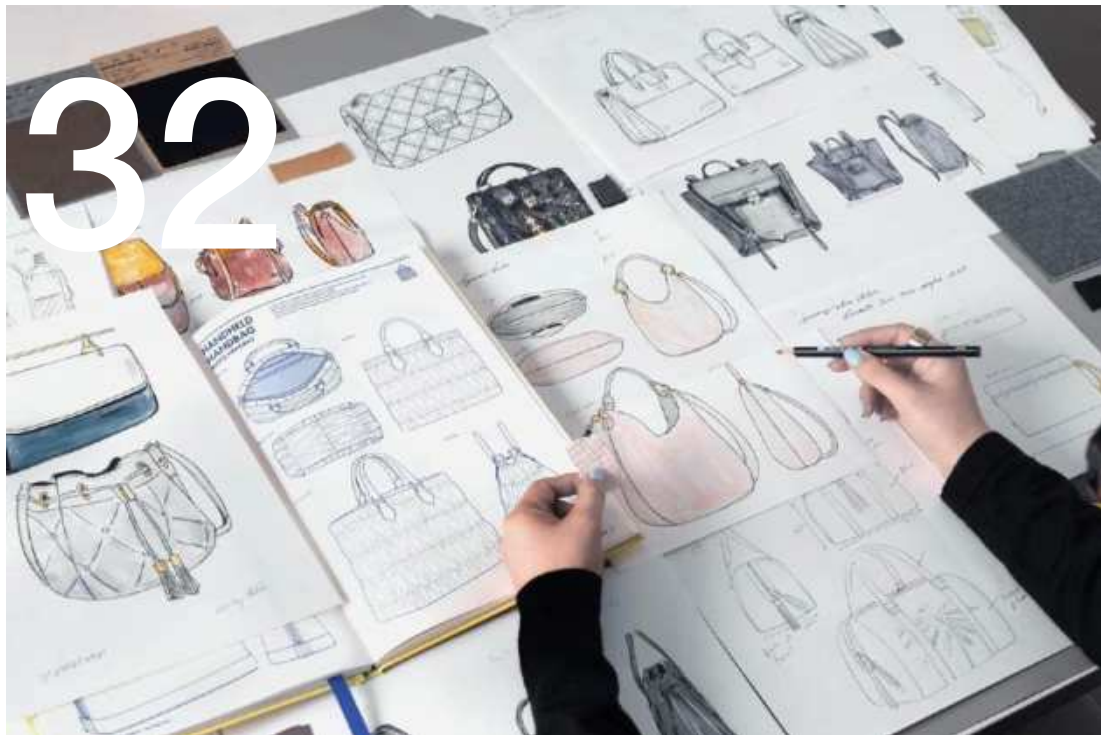
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Overview

General

2006

established

Autron Industry was established at 2006 with strong commitment to the best craftsmanship.

150-

employees at 2024

We pruning our scale and employees to ensure quality under control and benefit the cost to our customers. 2024 end, our number of employees is 128.

50,000

capacity monthly

Our monthly capacity is 50,000 - 70,000.

Sustainability

95% 

recycled materials in bag

We achieve 95% recycled materials in our products. Including body, lining and packaging materials.

30+

suppliers committed to global recycled standard

More than 20 suppliers have committed to global recycled standard for Autron production.

Higg Index,
GRS,RCS,OCS

Certificated

The Higg Index,GRS, RCS, OCS and PETA Approved recognized our achievements in environment and recycled contribution.

Design

7

Days samples lead time

Whether you provide design to us, or you select our designs, we'll deliver the prototype in 7 days.

200+

new inspirations / month

We provide up to 200+ prospect styles monthly as inspirations.

200

MOQs / color / style

We've reduced Autron's MOQs by 25 percent since we'd like support more to smaller brand.

Our value

Our Foot Print

Making Change

Learn our progress this season...

[Learn More](#)



Sustainable Approach

Resource and Chemistry

Putting the planet's limited materials to good use. And reuse.

[Learn More](#)



Ethical Production

Another way of sustainable

We care deeply about the people who build our products, and the ethical supply chain that our customers can be transparent and trust.

[Learn More](#)



Why Recycled?

Carbon Issues

Carbon issues, virgin materials and why we are using recycled materials.

[Learn More](#)



Sustainable Development

The traceability of our raw materials

Aside from any legal obligations, several years ago we introduced a series of actions that enable us to track our supply chains and thus guarantee the traceability of our raw materials.

[Learn More](#)

Environmental Advocacy

We're in this together

Learn how our products can contribute to your environmental goals.

[Learn More](#)



Ethics and Compliance

We do the right thing

Autron conducts business ethically, honestly, and in full compliance with the law.

[Learn More](#)



Our Promise

Promise to Earth

Until 2032, all our products and manufacturing use 100% recycled and renewable energy.

[Learn More](#)



Operational Excellence

Ensuring reliability

Everyone is involved in making sure we get things done right the first time.

[Learn More](#)



Sustainable Approach

By keeping materials in circulation, we get closer to ending our materials on wastes. And when we waste nothing, that will truly be success to our customer as well.

Resources Highlights

Some of the most innovative thinking at Autron goes toward producing fashion with recycled and renewable materials, making sure those products last as long as possible, and recovering everything by our supplier and bring them to new production.



High-impact materials are our highest priority

Autron uses many materials. To determine which to tackle first, we research and create Material Impact profiles. They break down the environmental, social and supply impacts of each material. As a result, we're prioritizing recycled polyester, nylon, recycled leather, polyurethane, zinc, biodegradable plastic and hemp. In 2019 these efforts will prevent our supply chain making more than 900 tons of pollute waste.



Recovering more materials more effectively.

Most of lining material we currently use are recycled polyester (rPet), recycled nylon and recycled cotton, this is a material that made by recover plastic bottles. The more materials we recover, the more we can rescue and recycled.



Innovating ways to use recovered and renewable materials.

Sometimes recovered scrap just isn't good enough to meet our quality standards. So we will development with our supplier to solve the problem, at the same time bring down the cost to let it can be particular use and accept by market.



Chemistry Highlights

Materials are what make products texture, durability, and more beautiful. But in handbag industry they are not all equal. That's why Autron does industry leading work to ensure that the substances making up those materials are safe for

the people who use our products, for the customer who sell them, and for our planet.



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The toxins and what we've done about them.



Replaced with safer polyurethane or recycled leather. But PVC are still use by other factories in cheaper materials.



Phased out of hardware (including zipper, puller, locker.,etc) in 2017.



In 2016. We use efficient, nickel-free hardware instead of nickel - based in all our hardware.

Smarter Chemistry Highlights

75%

Autron has analyzed more than 75% of new mass production bags, to screen potentially harmful chemicals. And we're not done yet.



Safer cleaner and Eco-Friendly glue has been adopted.



We refuse harmful chemicals hardware in our products – and switched to safer nickel and lead free hardware

Ethical

We care deeply about the people who build our products, and the ethical supply chain that our customers can be transparent and trust.

Ethics and Compliance

Ethics and Compliance

Autron conducts business ethically, honestly, and in full compliance with the law. We believe that how we conduct ourselves is as critical to Autron's success as making the best products in the Industry. Our Business Conduct and Compliance policies are foundational to how we do business and how we put our values into practice and production every day.

"We do the right thing, even when it's not easy in our industry."

Austin Chan

Our Business Conduct Policy

Honesty, Respect, Confidentiality, and compliance.

+ More



Compliance at Autron

+ More



Bring Policy to Life

+ More



Being Accountable

+ More



Ethical Production

Our commitment to people and the planet doesn't end at our factory and supply chain. We seek to be an example for other factories to follow to accelerate industry wide change. Our work will

never be done, because we believe that if we aren't finding ways to improve, we aren't looking hard enough



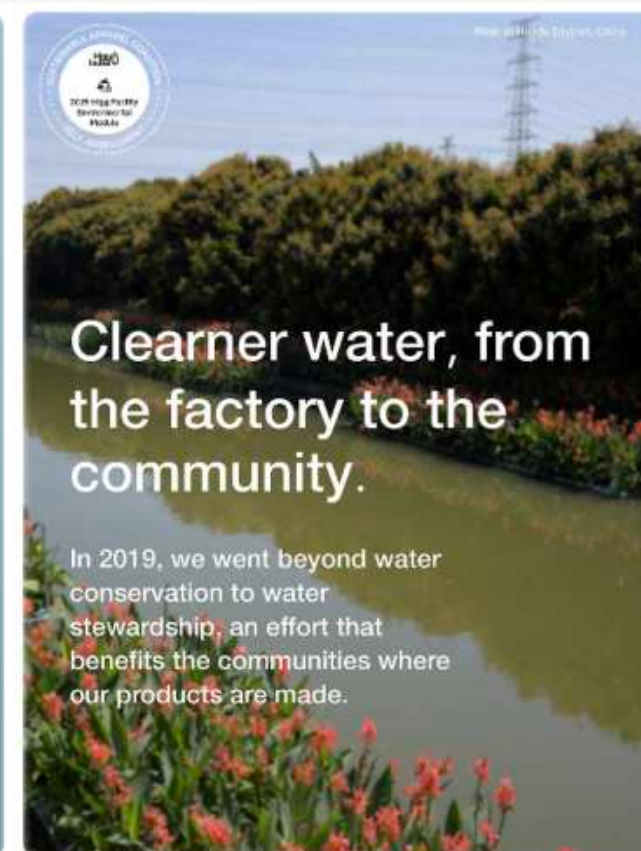
All our employees will be train on their rights periodical.

Employees are educated on their workplace rights and how to speak up anonymously if they feel those rights are threatened.



The Highest requirements for workspace safety

We provide appropriate safety equipment and protocols and training to manage risk on the job.



Cleaner water, from the factory to the community.

In 2019, we went beyond water conservation to water stewardship, an effort that benefits the communities where our products are made.



Establishing new norms with safer, greener chemicals.

We has set the standard for safer and environmental chemical use. Including glue and hardware plating.



A safe and respectful workplace for everyone.

We treat our employees with dignity and respect. We provide fair working hours, safe workplace, and an environment free from discrimination. From day one, we inform our employees of these rights and guarantee anonymous channels (complaint box) to voice concerns if they arise.

Greener factories, Greener communities.

Every year we deepen our partnerships with our material suppliers to protect the planet. Together we're conserving more energy and water, adopting more recycle material and safer chemicals.



We don't employ temporary worker.

All our workers are regular employee with official medical examination, contract and insurance.



We ensure fair working hours.

Our working hours accordance with government and law regulations. And we pay overtime fee on time to overtime workers.



High impact materials are our highest priority.

To determine which to tackle first, e create Material Impact profiles. In 2019, these efforts will prevent our supply chain making more than 900 tons of pullute waste.



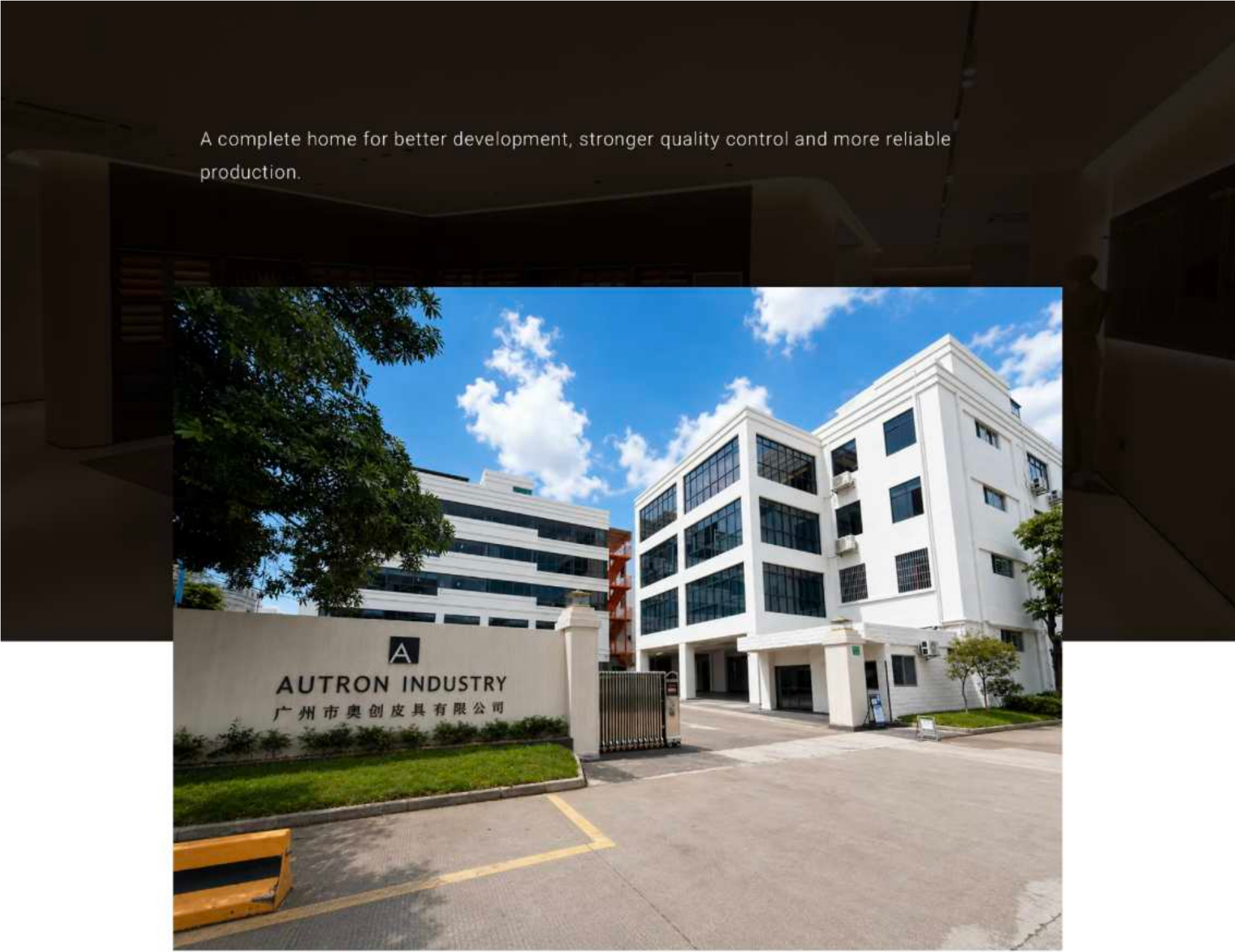
Innovating ways to use recovered and renewable materials.

We development with our suppliers to solve recovered material quality problems. At the same time bring down the cost to let it be particular use.

Our Facility



INSIDE THE AUTRON
NEW FACILITY



In Guangzhou, In Guangzhou, Autron has entered a new chapter. Our new facility was created not simply to increase capacity, but to bring every essential part of bag development closer together: materials, sampling, testing, production, quality control and customer collaboration.

Here, a product can begin with a material discussion, move into prototype development, pass through physical and chemical testing, and continue into controlled production under one clearer system. It is a place built for work that requires patience.

Our Facility

A FACILITY BUILT AROUND CONTROL

The new Autron facility is located in Shiling Town, Guangzhou, one of China's key centers for bag manufacturing. The site is divided into two main buildings. One is dedicated to R&D and the physical and chemical testing lab. The other brings together main production, showroom and office functions. This arrangement allows development, review, testing and production to work more closely with one another, instead of standing apart as separate steps.

"For our customers, this means
a clearer way to work with us. "

AUSTIN CHAN, MANAGING DIRECTOR

For our customers, this means a clearer way to work with us. Materials can be discussed with the sourcing team.

Samples can be reviewed with the pattern and development team.
Quality concerns can be checked with the lab and QC team.
Production decisions can be made with greater visibility.

A factory becomes more valuable when every part of it is connected.



WHERE PRODUCTION BEGINS

Every bag begins long before it is sewn. In the cutting area, materials are prepared with accuracy before they enter the production line. Press cutting, skiving, splitting and hand cutting each serve a different purpose, but together they define the first structure of the product. This is the quiet beginning of consistency. A clean cut helps a seam sit correctly; A controlled thickness helps a fold remain stable; A well-prepared component makes the work that follows more reliable.

From there, the product moves into gluing, edge painting and sewing — processes that are often less visible to the customer, but essential to the final result.



In the gluing area, strength is built beneath the surface. Adhesive application, drying time and material handling all affect how a bag holds its shape over time.

In edge painting, the finish of a product is refined by hand and by process. The edge is sealed, layered, dried and polished until it becomes clean, smooth and durable.

Our Facility



In the sewing area, separate parts finally become one structure. Autron's sewing floor includes four main production lines and one dedicated leather production line, allowing different materials and product types to be handled with the right process and attention.



A bag is made through many small decisions.

- The angle of a stitch.
- The pressure of a fold.
- The finish of an edge.
- The way a handle sits on the body.

Each detail matters because each one becomes part of the product's life after it leaves the factory.

Our Facility

TESTING BEFORE PRODUCTION GOES FURTHER



"Quality cannot be based on appearance alone "

XINJIAN LEE, PRODUCTION HEAD

Inside our physical and chemical testing lab, materials, hardware and components can be checked before they move deeper into production. The lab supports tests for tensile strength, color, abrasion, aging, flexibility, coating thickness, pH value, zipper abrasion, material flexing, peel strength, oscillation impact and salt spray resistance for metal hardware. This is where a material is asked to prove itself. Not only how it looks, But how it performs; How it reacts; How it holds up under use.



For bag production, this matters at every level. A fabric must keep its stability. A coating must resist wear. A zipper must move reliably. Hardware must withstand oxidation risk. A color must be checked under controlled light. Testing does not replace craftsmanship, It protects it, By identifying risk earlier, we are able to make better decisions before bulk production begins.

INSPECTION, PACKING AND STORAGE



Before a product leaves Autron, it passes through its final stages of control. Inspection is not treated as the end of production, but as the confirmation of everything that came before it. Workmanship, construction, appearance and function are checked against the approved standard.

Our Facility



Packing then protects the finished product for its journey. A bag must arrive in the same condition in which it was approved. Its shape, surface, hardware and packaging all need to be protected with care.



In the warehouse, raw materials, hardware trims and finished goods are stored by category, stage and shipment status. The warehouse is also supported with dehumidification control, helping reduce moisture risk during storage and protecting materials and finished goods from mould, odour, deformation, hardware oxidation and packaging damage.



Storage is not only about space. It is part of quality protection.

Our Facility

R&D



Development becomes real in the sample room. Here, ideas move from sketch, reference or material direction into physical prototypes. Pattern engineers and sample makers work together to refine shape, construction, proportion and function.

Autron's in-house sample room includes 12 sample makers and 6 pattern engineers, supporting fast prototype development and sample correction. Monthly sampling capacity reaches 500–700 pieces, with a standard sampling lead time of 7–20 days.

But speed alone is not the point.

A good sample must answer questions: Can this shape hold its structure? Can this material be used in production? Can the detail be improved? Can the price, function and finish work together? The sample room allows these questions to be solved before they become larger problems in bulk.

THE SHOWROOM



The showroom was designed as a place for direction. Not only to display what Autron has made, but to help customers see what can be developed next. Each area is arranged around a different product language: leather, fashion, summer raffia and straw, casual fabric, yoga and sport, men's, outdoor, evening and party, gifts, charms, trims and material options.

A customer may arrive with a clear brief, Or only a mood, Or a market need that has not yet become a product.

The showroom gives that conversation a place to begin.



In the Leather Area, the focus is structure, proportion and a more refined hand.

Our Facility



In the Fashion Area, the focus turns to silhouette, color and seasonal direction.



In the Summer Area, raffia, straw and woven textures open warmer, more natural possibilities.



In the Casual Fabric Area, lighter and softer constructions support daily-use products.

Other zones answer more specific needs.



Yoga and Sport focuses on movement, lightness and function.



Men's focuses on utility, structure and restraint.



Outdoor focuses on durability, storage, ease of use. Charms, trims and optional details allow a simple shape to become more personal, more seasonal or more branded.

Our Facility



Evening and Party focuses on smaller shapes, special finishes and stronger visual impact.



Gifts focus on compact products with commercial clarity.



The Materials Lounge.

Every product begins with a material choice.

In the Materials Lounge, customers sit with our team to review, compare and select the materials that will define their next development. It is a quieter, more focused space — made for touching, comparing and discussing.

Leather, PU, fabric, raffia, straw, hardware and trim options can be reviewed side by side.

A color can be compared under the right light; A texture can be felt by hand; A weight can be judged in relation to the product; A finish can be discussed before sampling begins. This is where a concept becomes more precise.

The Materials Lounge brings that decision closer to the customer.

"The purpose is not to overwhelm customers with options, It is to help them find the right path."

AUSTIN CHAN, MANAGING DIRECTOR

Our Facility

A PLACE FOR CUSTOMERS

A factory visit should not only show machines. It should help customers understand how their products will be developed, reviewed, improved and delivered.



Our meeting room is designed for formal presentations, collection reviews and project discussions. It is where direction is aligned, timelines are discussed and decisions are made with clarity.



The Coffee Lounge offers a different rhythm.

After meetings, showroom visits or factory tours, customers can sit with our team, have coffee or soft drinks, and continue the conversation in a more relaxed way.

Some decisions are made in presentations.

Some trust is built in the quieter moments after them.

Both are part of how we work.

BUILT FOR DEVELOPMENT AND SCALE

The new facility supports both development speed and stable production capacity.

Autron's monthly production capacity reaches up to 100,000 units. Monthly sampling capacity reaches 500-700 pieces.

The goal is not only to make more.

It is to develop better, decide faster and produce with greater control.



Sedex SMETA 4 Pillar

BSCI



HIGG INDEX

GRS / RCS



ISO9001

B Corporation (release 2027)





Introduction

Materials

Techniques

Processes

Cases

Certificates

Reasons

Ethical Sourcing

Ethical Sourcing

AUTRON INDUSTRY

Ethical Sourcing

Since the beginning, choosing the transparent partners has been a priority for Autron. We only work with those that share our values and vision. And it's been a big part of us and our customer's success.

We want our partners to feel like an extension of our team, so strong personal relationships are key. When we look for new suppliers, our cross-functional teams visit locations to see with their own eyes how things are being managed on the ground. We're only interested in working with the best of the best. Our partners must not only be manufacturers of the highest quality, but top notch people and employers too. We discuss our requirements and values in person with every potential partner.

Every new supplier has to acknowledge and commit to our supplier code of conduct before we start business together. Our supplier code of conduct is aligned with the [International Labor Organization \(ILO\) standards](#).

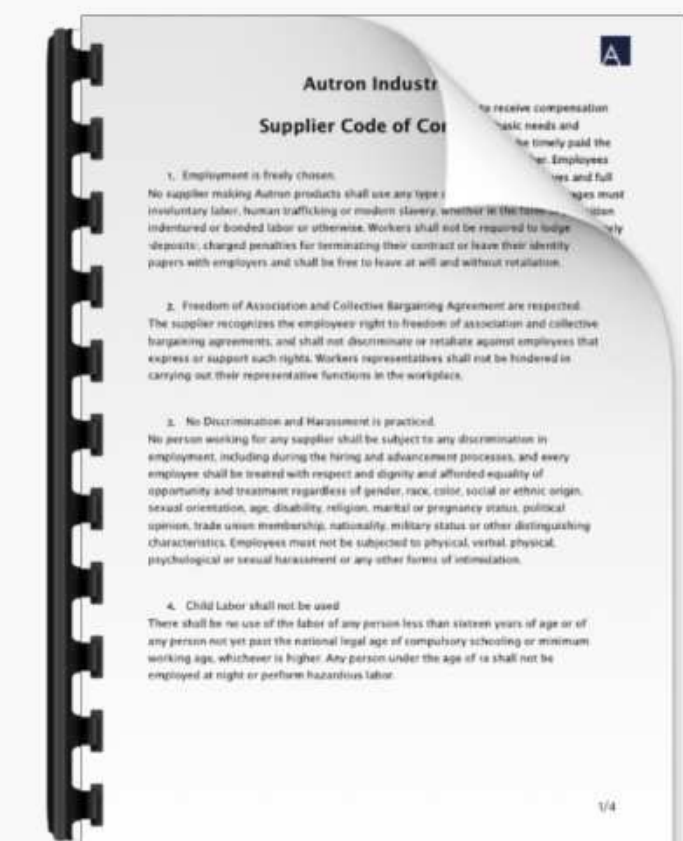
Since we're still a relatively small manufacturer, we know our suppliers personally and over the years we've built strong partnerships.

Ethical Sourcing

We take a different approach. Instead of asking for duplicate work, we focus on working closely with our partners to constantly raise the bar to the next level. We conduct an initial assessment with every supplier to make sure they're meeting the required social and environmental standards. After that, we visit the production sites several times a year to discuss potential challenges and opportunities directly. We also try to reduce the number of audits being conducted at our factories and accept audits from their customer's brands, provided they are aligned with our standards.

We recognize that common industry issues like excessive overtime are the responsibility not only of production sites, but also from our brand clients too. We're the ones setting the production deadlines. We work very hard to avoid excessive overtime at our production sites. Our planning teams work very closely with our material suppliers to forecast in advance and flatten demand with our brand customers during periods of peak production.

Autron Raw Supplier Code of Conduct (EN)



Sustainable Materials

We face many challenges as we work to transition materials to recycled and renewable sources. And though we have much to do, we've also made meaningful progress.

Our sustainable body materials

We face many challenges as we work to transition materials to recycled and renewable sources. And though we have much to do, we’ve also made meaningful progress.

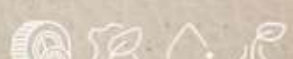
On the body materials, we had achieve 90% recyclable materials on the bags we produced and our work will never be done. We aim to achieve 100% recyclable materials and supply chain at 2025.

Material	Recycle PU	Recycled Water Base PU	Apple Leather	Recycled Leahter	Recycled Polyester	Recycled Nylon	Recycled Cotton
							
Where it’s used	Body (surface)	Body (surface)	Body (surface)	Body (surface)	Body (surface), lining	Body (surface), lining	Body (surface), lining
Cost range per yard MOQs	\$6 - \$8 MOQs 300 yards	\$6.5 - \$9 MOQs 300 yards	\$25 MOQs 100 yards	\$20 MOQs 200 yards	\$2.5 - \$4 MOQs 150 yards	\$3 - \$4 MOQs 150 yards	\$3 - \$5 MOQs 150 yards
Certificates	GRS	GRS RoHS Compliant USDA REACH NPS	PETA USDA SGS VOC free REACH SVHC	GRS RoHS Compliant	GRS OEKO Standard	GRS Bluesign	GRS GOTs BCI
Compositions	40% post-consumer recycled polyester & 18% pre-consumer recycled polyurethane & 19% polyurethane & 10% wood fibre & 14% calcium carbonate	Non- FMFA / No Organotin / Non - Phthalates / Non- Azo dyes / Non - APEO	Made from 50% apple peels and 50% polyurethane, apple leather is a byproduct of the apple juice industry.	Made from genuine leather scraps that were destined for landfills.	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.	It diverts waste from landfills and its production uses much fewer resources than virgin nylon (including water, energy and fossil fuel).	20%+60% Recycle Cotton blending with BCI cotton.
	Recycled Vegan Leather Online Swatches Discover Here 	Water Base Vegan Leather Online Swatches Discover Here 	Apple Skin Leather Online Swatches Discover Here 	Recycling and Reusing Leather Scrap and Offcuts Recycled Leather  Discover Recycled Leather Swatches	Recycled Polyester Online Swatches Discover Here 	 Recycled Nylon Online Swatches Discover Here 	Recycled Cotton Canvas Online Swatches Discover Here 

Our sustainable body materials

We face many challenges as we work to transition materials to recycled and renewable sources. And though we have much to do, we’ve also made meaningful progress.

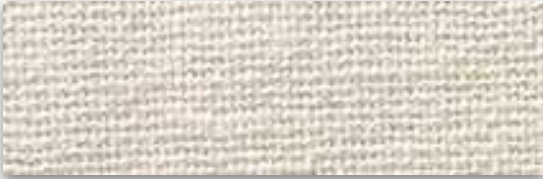
On the body materials, we had achieve 90% recyclable materials on the bags we produced and our work will never be done. We aim to achieve 100% recyclable materials and supply chain at 2025.

Material	BANANATEX	Hemp & Organic Cotton	Raffia	Bamboo&Coffee Leather	Brown Paper	MIRUM® Leather	Cactus Desserto® Leather
							
Where it’s used	Lining, body (surface)	Lining, body (surface)	Lining, body (surface)	Lining, body (surface)	Lining, body (surface)	Lining, body (surface)	Lining, body (surface)
Cost range per yard MOQs	\$20 - \$40 MOQs 450 yards	\$6-\$10 MOQs 50 yards	\$4-\$8 MOQs 50 yards	\$7 MOQs 300 yards	\$2-\$4 MOQs 50 yards	\$110 MOQs 100 meters	\$90 MOQs 100 meters
Certificates	Certified Biodegradable Cradle to cradle. VEGAN	GRS GOTs OCS RCS	6P Lead Contect Phthalates	GRS RoHS Compliant USDA REACH NPS	FSC	FSC USDA PETA	USDA OEKO-TEX GRS
Compositions	Made from 100% Acabá.	Hemp / Pure Hemp / Organic Cotton / Recycled Polyester / Tencel / Spandex	Raffia has similar properties to bamboo, jute and hemp.	Made by the Bamboo base, that's connected to nature, durable, sleek, and make from the most renewable raw materials on earth.	Made from 100% natural fiber, It is washable, recyclable, biodegradable, and is FSC certificated, and extremely low carbon to the environment.	The nutrients used in MIRUM® are 100% plant-based and are naturally abundant and renewable. It requires no tanning and is derived from all-natural inputs.	Desserto®is a highly sustainable vegan biomaterial developed in Mexico as an alternative to leather, often distinguished by its great softness at touch.
	Made from 100% Acabá Bananatex®  Discover Bananatex® Swatches	Hemp Organic Cotton Online Swatches Discover Here 	Raffia Online Swatches Discover Here 	Bamboo Leather Online Swatches Discover Here 	Cellulose Brown Paper Online Swatches Learn More 	Bio-Based "Leather" (MIRUM®) Online Swatches Discover Here 	Bio-Based "Leather" (Cactus) Online Swatches Discover Here 

Our sustainable lining materials

We face many challenges as we work to transition materials to recycled and renewable sources. And though we have much to do, we’ve also made meaningful progress.

On the body materials, we had achieve 90% recyclable materials on the bags we produced and our work will never be done. We aim to achieve 100% recyclable materials and supply chain at 2025.

Material	Recycled Polyester	Recycled Suede	Recycled Nylon	Recycled Cotton	Hemp & Organic Cotton	Recycled Cotton Twill
						
Where it's used	Lining	Lining	Lining, body (surface)	Lining, body (surface)	Lining, body (surface)	Lining
Cost range per yard MOQs	\$1 - \$2 MOQs 150 yards	\$2 - \$2.2 MOQs 150 yards	\$3 - \$4 MOQs 150 yards	\$3 - \$5 MOQs 150 yards	\$6-\$10 MOQs 50 yards	\$2.8 MOQs 150 yards
Certificates	GRS OEKO - 100	GRS OEKO - 100	GRS	GRS	GRS GOTs OCS RCS	GRS
Compositions	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.	Lined with microfiber made from recycled plastic water bottles	It diverts waste from landfills and its production uses much fewer resources than virgin nylon (including water, energy and fossil fuel).	20%+60% Recycle Cotton blending with BCI cotton.	Hemp / Pure Hemp / Organic Cotton / Recycled Polyester / Tencel / Spandex	100% Recycled Polyester

Recycled Polyester

Online Swatches

Discover Here



Recycled Suede

Online Swatches

Discover Here



bluesign

APPROVED

Recycled Nylon

Online Swatches

Discover Here



Recycled Cotton Canvas

Online Swatches

Discover Here



Hemp Organic Cotton

Online Swatches

Discover Here



Recycled Cotton Twill

200 Colors Online Swatches

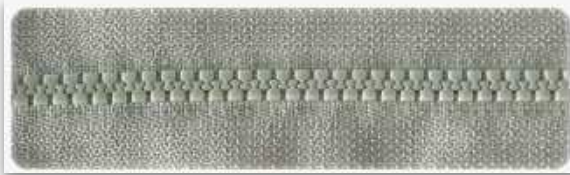
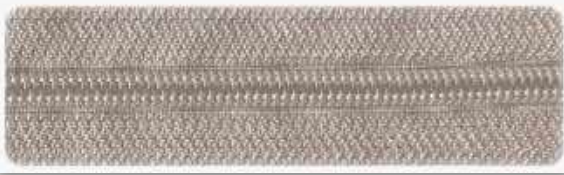
Discover Here



Our sustainable trims materials

We face many challenges as we work to transition materials to recycled and renewable sources. And though we have much to do, we’ve also made meaningful progress.

On the body materials, we had achieve 90% recyclable materials on the bags we produced and our work will never be done. We aim to achieve 100% recyclable materials and supply chain at 2025.

Material	Recycled zipper	Recycled zipper	Recycled zipper	Recycled zipper	Recycled webbing
					
Where it's used	Zipper	Zipper	Zipper	Zipper	Webbing
Cost range MOQs	Check with us	Check with us	Check with us	Check with us	Check with us
Certificates	 GRS	 GRS	 GRS	 GRS	 GRS
Compositions	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.	Made out of recycled plastic water bottles, which is what the vast majority of the recycled polyester around world is made from.
					



Our sustainable packaging

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Material	Biodegradable poly bag	Recycled poly bag	Hemp dust bag	Non-woven dust bag	Recyclable Paper Bag	Recycled Air Cushion
Where it's used	Outer poly bag	Outer poly bag	Dust bag	Dust bag	Outer poly bag	Filler
Cost range MOQs	\$0 0 MOQs	Provide by requests	Provide by requests	\$0 0 MOQs	Provide by requests	Provide by requests
Certificates		● GRS			● GRS	● GRS
Compositions	PLA	Recycled plastic	Natural hemp	Non-woven	Recyclable paper	Recycled Plastic

Our fiber standard

Autron Industry fiber standard (Sourcing & Production) 奥创 材料选用标准



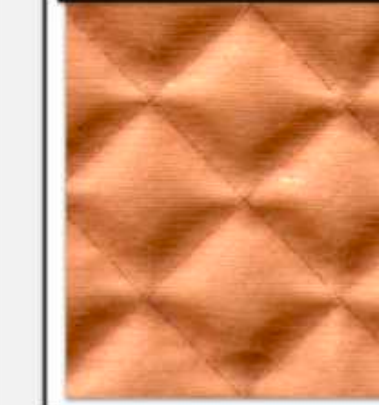
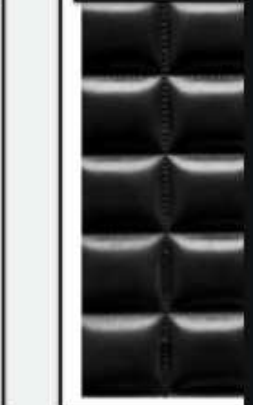
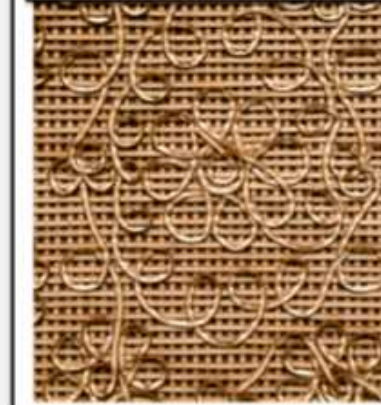
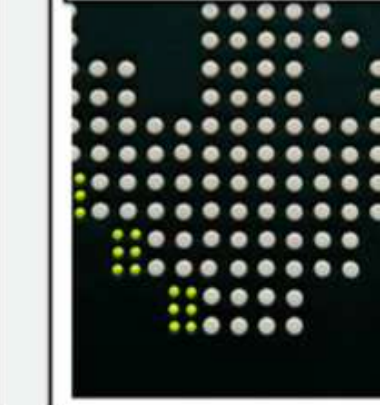
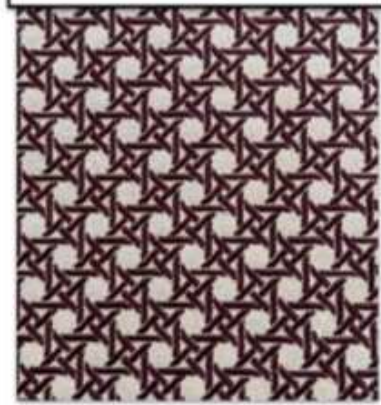
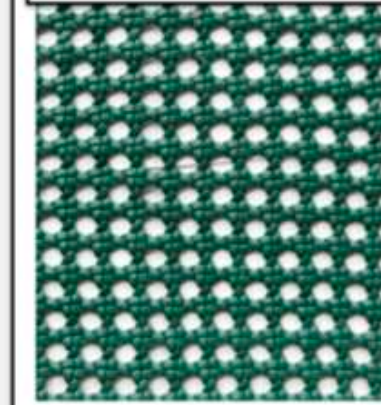
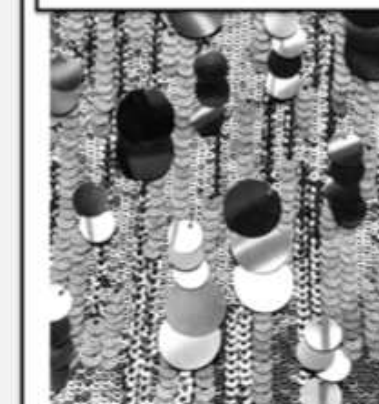
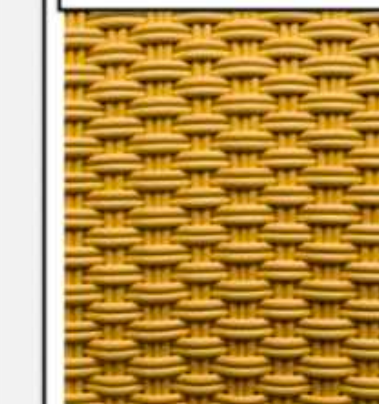
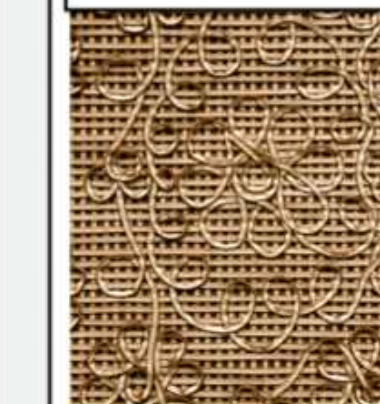
Goal of 75% of all Autron production		Not preferable for production		Never use
A	B	C	D	E
All stars	Better than most	Could be better	Don't use unless certified	Never use (unless 10% of content)
Recycled water base polyurethane *Global Recycled Standard (GRS) certification required *Outer shell, trim	Recycled oil base polyurethane *GRS certification required *Outer shell, trim	Polyurethane *Traceability in order to ensure animal friendly practices *Outer shell, trim, lining	Leather *Leather (cow, goat, pig) *LWG certified preferred *Outer shell, trim	PVC
Recycled cotton *GRS certification required < 60% *Outer shell, trim, lining, packaing	Recycled cotton *GRS certification required < 20% *Outer shell, trim, lining, packaing	Wool *Traceability in order to ensure animal friendly practices *Outer shell, lining	Conventional polyester *Oeko-Tex certification *Outer shell, lining, zip tape, trim, webbing strap	
Recycled Nylon *GRS certification required *Outer shell, trim, lining	Bio base vegan leather *Apple leather, Pineapple leather *Outer shell, trim	Felt *Outer shell, trim, lining	Conventional cotton *Outer shell, trim, lining, packaing	
Recycled Polyester *GRS certification required *Outer shell, lining, zip tape, trim, webbing strap	Post-consumer recycled leather *GRS certification required *Outer shell, trim			
Organic cotton *Global Organic Textile Standard (GOTS) certification required *Outer shell, lining, trims, packaing	Water base polyurethane *DMFa test report required *Outer shell, trim			
Organic Linen *GOTS certification required *Outer shell, Lining, packaing	Hemp *Outer shell, trim, lining, packaging			
Recycled Suede *GRS certification required *Lining	PLA biodegradable poly *Packaing			
Jute *Outer shell	Recycled poly *GRS certification required *Packaing			
FSC paper *Packaing				

For all recycled and organic certifications, we require scope certificates from each T2 suppliers prior to PO being placed. Transaction certificates must be issued after PO is placed for full supply chain.

Special Techniques

How we make our materials and products special.

Special Techniques

head stitching. pattern. 	• Quilting with raise seam (Denim). • MOQs: 500 units. • Available for custom pattern. 	• Quilting with thick thread stitching. • MOQs: 500 units. • Available for custom pattern. 	• Quilting with 3D Braided Effect • MOQs: 500 units. • Available for custom pattern. 	• Embroidery on Straw. • MOQs: 300 units. • Available for custom pattern. 	• 3D Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Embroidery on Straw. • MOQs: 300 units. • Available for custom pattern. 	• Embroidery on Straw. • MOQs: 300 units. • Available for custom pattern. 	• Quilting with Sequin. • MOQs: 500 units. • Available for custom pattern. 	• Quilting. • MOQs: 300 units. • Available for custom pattern. 	• Quilting (Raffia) • MOQs: 300 units. • Available for custom pattern. 	• Quilting. • MOQs: 300 units. • Available for cus 
pattern. 	• Quilting with thick thread stitching. • MOQs: 500 units. • Available for custom pattern. 	• Raise Embossed Logo. • MOQs: 500 units. • Available for custom pattern. 	More techniques Coming Soon! 	• Embroidery on Mesh. • MOQs: 300 units. • Available for custom pattern. 	• Strips Stitching. • MOQs: 300 units. • Available for custom pattern. 	• Strips Stitching. • MOQs: 300 units. • Available for custom pattern. 	• Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Pearl Decoration. • MOQs: 300 units. • Available for custom pattern. 	• Pattern Stud. • MOQs: 300 units. • Available for custom pattern. 	• Crystal Decoration. • MOQs: 300 units. • Available for custom pattern. 	• Quilting Padded • MOQs: 300 units. • Available for cus 
pattern. 	• ToothBrush Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• 3D Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Braided. • MOQs: 300 units. • Available for custom pattern. 	• Braided Leather. • MOQs: 300 units. • Available for custom pattern. 	• Sequin. • MOQs: 300 units. • Available for custom pattern. 	• Sequin. • MOQs: 300 units. • Available for custom pattern. 	• Quilting with Sequin. • MOQs: 500 units. • Available for custom pattern. 	• Pattern Sequin. • MOQs: 300 units. • Available for custom pattern. 	• Embossed Logo Technique. • MOQs: 300 units. • Available for custom pattern. 	• Embossed Logo • MOQs: 300 units. • Available for cus 
pattern. 	• Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Plush Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Fur Embroidery. • MOQs: 300 units. • Available for custom pattern. 	• Full Sequin. • MOQs: 300 units. • Available for custom pattern. 	• Sequin on Mesh. • MOQs: 300 units. • Available for custom pattern. 	• Full Sequin. • MOQs: 300 units. • Available for custom pattern. 	• Sequin. • MOQs: 300 units. • Available for custom pattern. 	• Braided • MOQs: 500 units. • Available for custom pattern. 	• Strips Stitching • MOQs: 300 units. • Available for custom pattern. 	More techniques Coming Soon! We have way more techniques than this and scheduling to develop and upload. So stay tune or connect us for any new techniques requirement!	More tech We have w techniques scheduling upload. So connect us techniques

Processes

Our long-term emphasis on product durability, innovation, and quality demonstrates that our company has effectively designed for the environment for decades.

Design Service

Autron working with European accessories design studio can help you visualise your ideas as a sketch or a complete tech-pack. You can come to us with a brief idea, key elements, or some inspirations bags pictures from another brands.

As a private label brand, you may want to set up a completely range collection that including your brands DNA. So stay tight to communicate with us, tell us what your deign needs to include, we will make it happen.

Design starting from **\$400 per design**. Spain designer with 25 years accessories design experience. Design proposals based upon needs, size specs, design sketches, fittings, fabric / materials selections, etc.

*For production order quantity up to 20,000 units (annual) customers, design discount on request.

*Due to large demand, Autron design service are only available for production customer.



Design Steps

Step 1

Connect with Autron

Tell us your thoughts. The more of thoughts you tell us, the more accurate design our designer can come up with.

Such as...

I want a tote / crossbody / baguette / backpack...

I want my collection to be relevant with each style...

My brand's DNA is modern / functional / minimum...

I want it made with vegan leather / nylon / cotton...

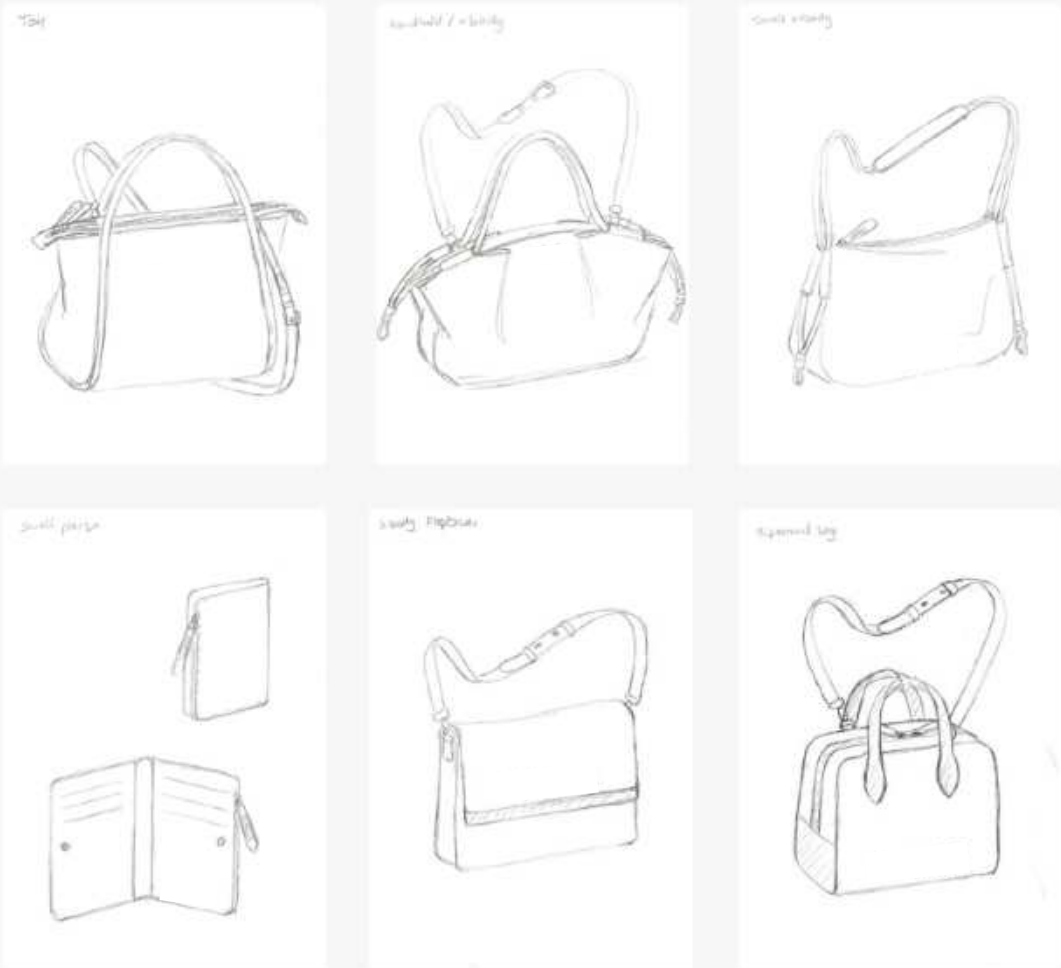
I really love this brands, can you refer this style's design?...



Step 2

Initial Sketch

We will come back to you with specific range set up and draw a simple initial shape sketches base your information and require for your confirm and approve.



Step 3

Make Your Comments

Let us know your comments regarding the initial sketches.

Such as...

I don't like the small purse and phone bag, let's cancel it...

The tote looks great! Can we have contrast piping color?

Can you amend the logo position?

We need the shape to be more curve...

Please longer the shoulder strap...

Please go ahead with the rest of design!...

Can you make some color suggestion for me?

...

Step 4

Final CADs

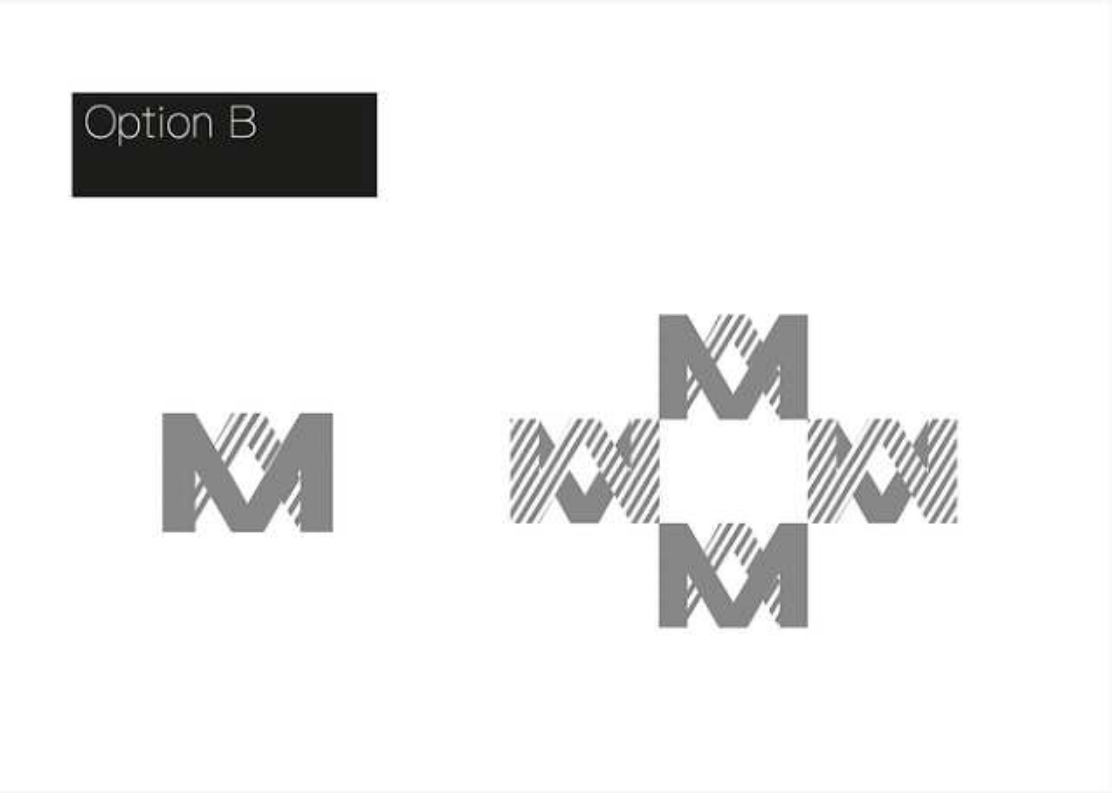
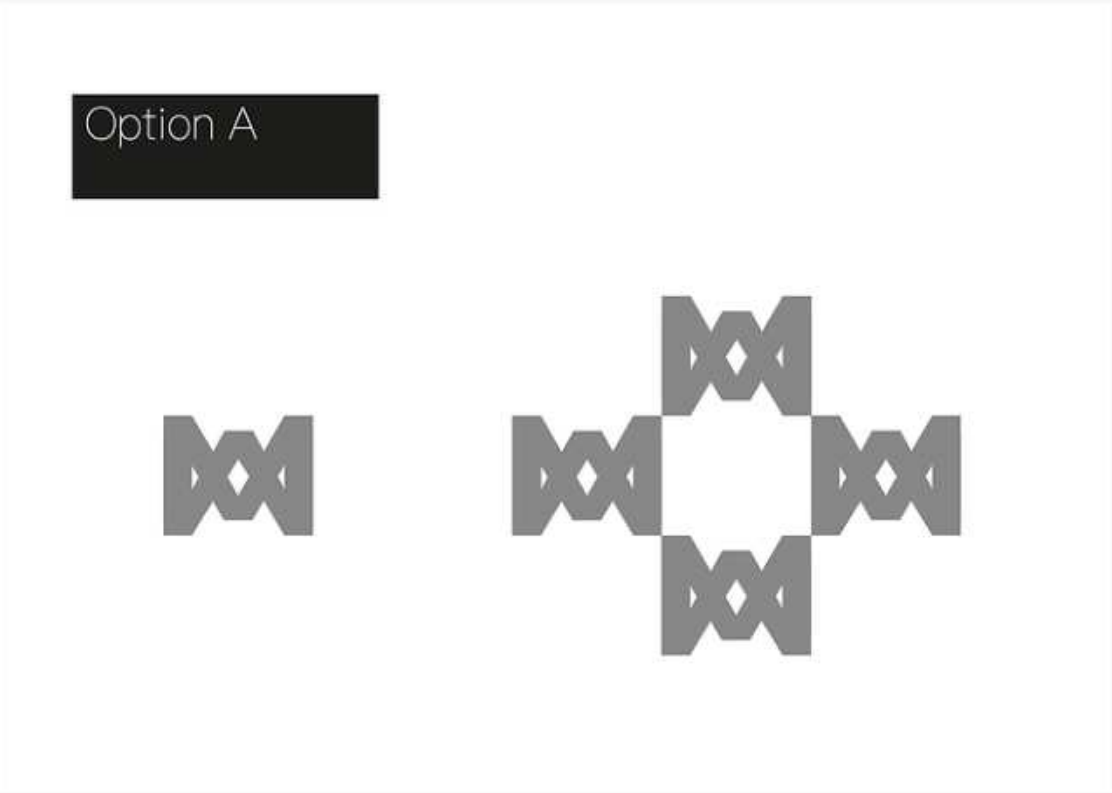
Final CADs will send to approve. You can have different color ups suggestions, amended comments, etc until everything is satisfied. Once confirmed, it will be your exclusive design, confidential and keep it in our archives office, no one's can see it!



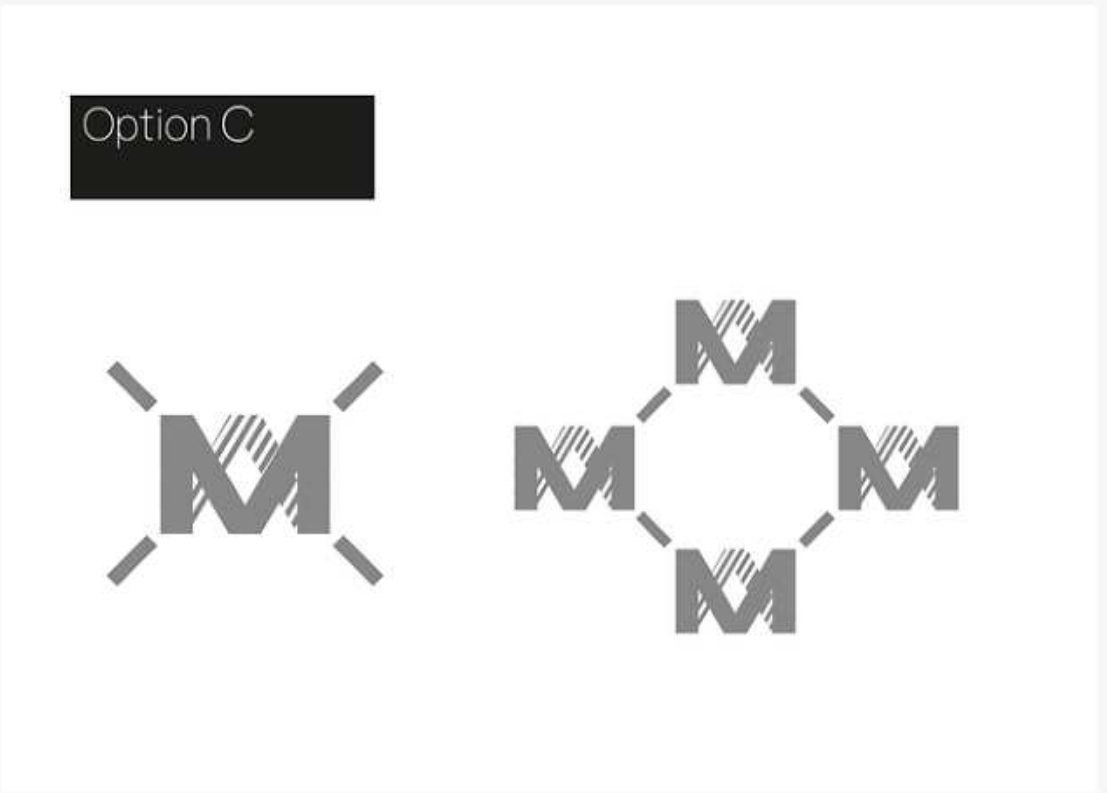
Monogram & Jacquard Design

Autron provide monogram, jacquard, print design service to help you built special and unique brand image. You can come to us with a brief idea, key elements, or some inspirations logo or monogram pictures from another brands.

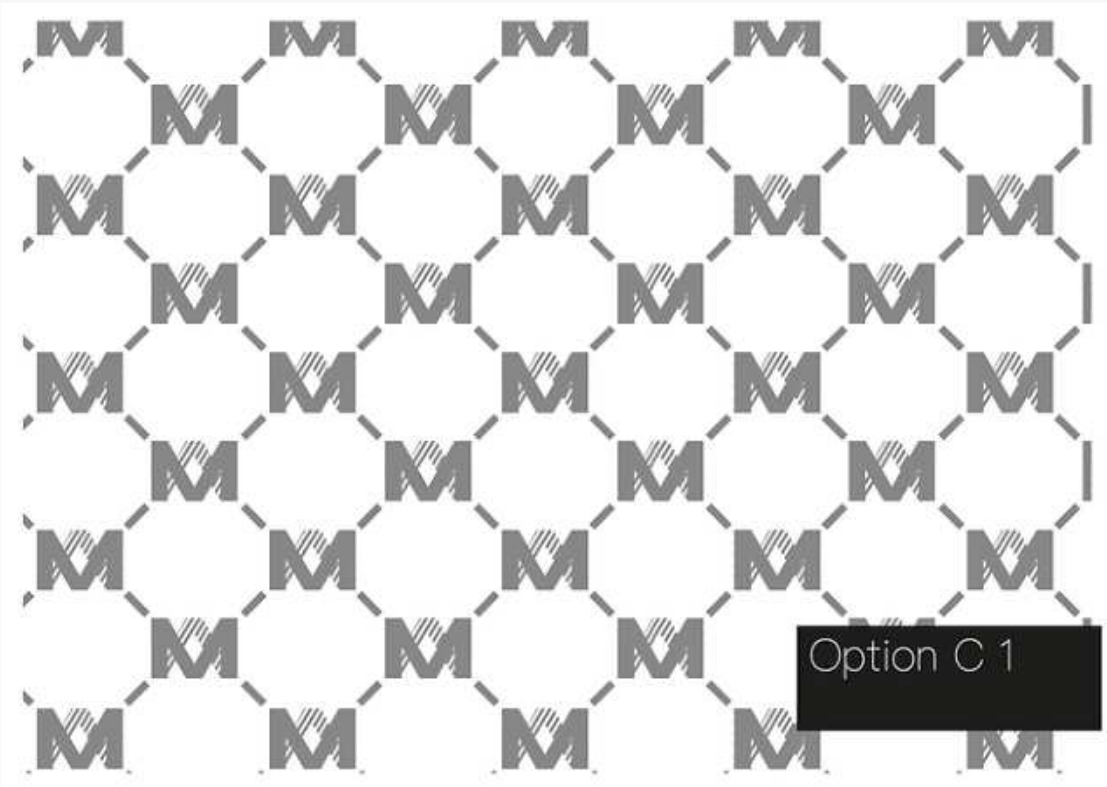
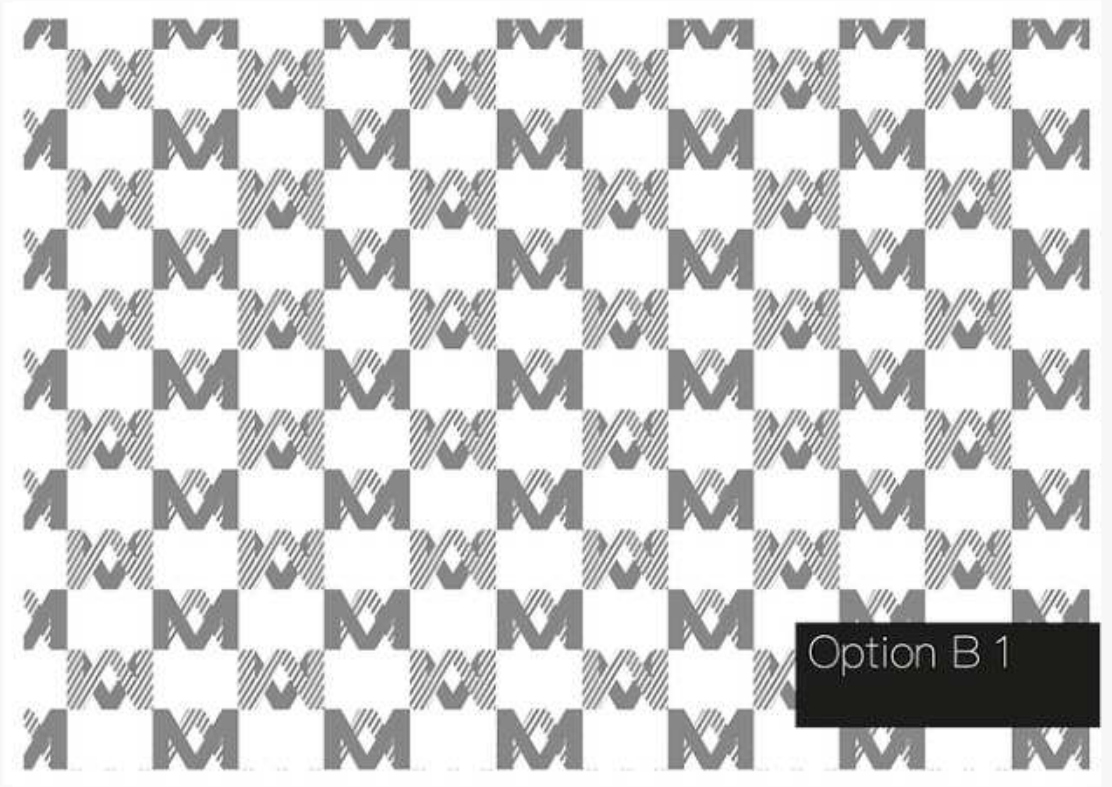
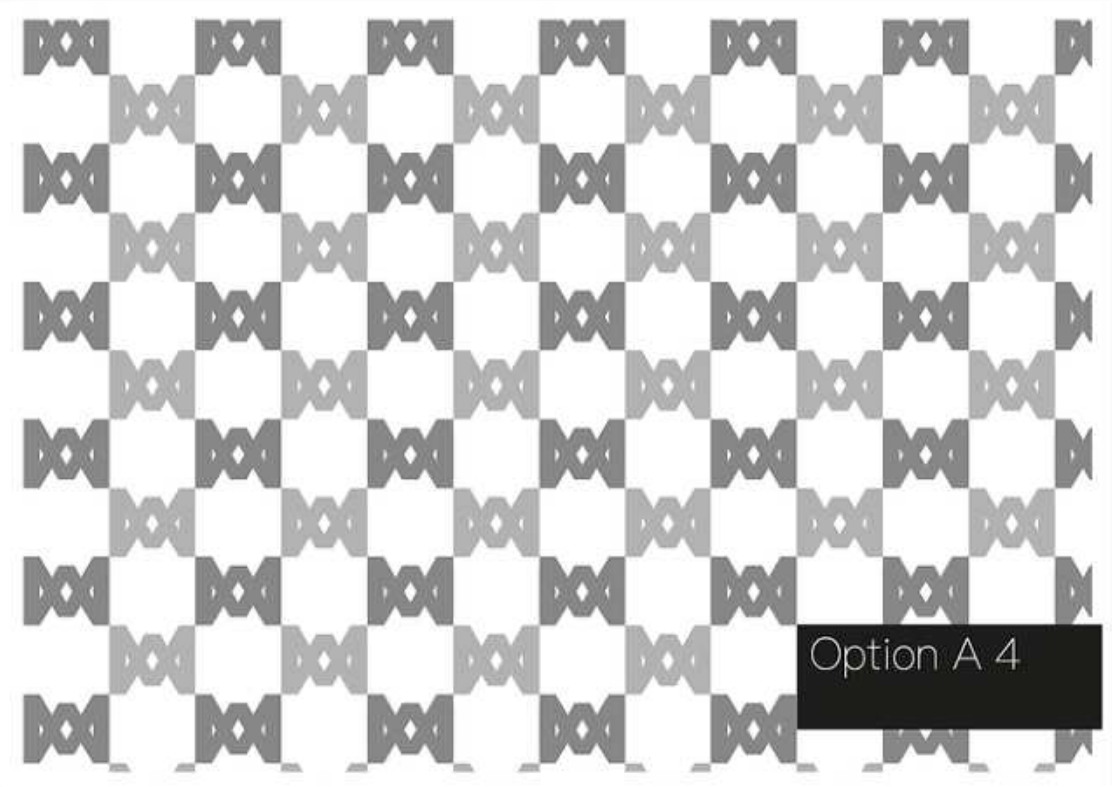
As a brand, you may want to set up a couple of monogram or jacquard, print options on logo brand image that including your brands DNA. Stay tight to communicate with us, tell us what your deign needs to include, we will make it happen.



New Logo version design option B



New Logo version design option C



Monogram & Jacquard Design

This step is a additional step, just in case you want to see your new artwork on your bag design. Our designer can help you graphic it. (Please request with Autron for further details)



Additional bag design options A



Additional bag design options B



Additional bag design options D



Additional bag design options E in denim fabric



Additional bag design options F in denim fabric



Additional bag design options G

Seasonal Key Research Report

Autron design teams launch Seasonal Trends Forecast, Research, New Patterns, Seasonal MoodBoard, Material’s Selection, Color Guides, Technique Trends, Hardware Selection exclusively for you every season without charges.



FALL WINTER 26-27 KEY MATERIALS

- ICY ALLUMINUM
- FANTASY
- METALLIC SILVER
- ALLURE LEATHERS
- WAXY FINISH
- TRANSPARENCY
- SOFT SUEDE
- SPLIT
- NATURAL
- RANDOM
- PONY HAIR
- FLUFFY HAIR
- SAFFIANO
- ANIMAL PRINT/SKIN
- PERFORATED
- TECHNIQUES
- BRUSHED FADED LEAHTERS
- NATURAL TANNED LEATHER VINTAGE
- TRADITIONAL CRAFT EMBROIDERED TECHNIQUES

[Download in PDF](#)



FALL WINTER 26-27 KEY Trends

- #FLAT FRINGE
- #ON POINT
- #LACK OF SYMETRY
- #DOTS ARE HOT!
- #TORTOISESHELL
- #RANDOM TREASURES
- #SOFT QUILTING
- #CUSTOMIZATION
- #90s BRITPOP REVIVAL
- #NEW MOD
- #MOD MOD
- #HERITAGE CHECKS

[Download in PDF](#)



FALL WINTER 26-27 KEY COLORS

Seasonal Color Palette

14 global colours

- Digital Brights
- Grounding Darks
- Earthy Tons
- Cosy Pastels

Newest key colors for the season

- Wax Paper
- Green Glow
- Fresh Purple
- Cocoa powder

Annual Color Palette - 14 annual colours will be relevant for S/S26 and AW 26/27

Long-term Color Platte - 12 color palette is forecasted to be relevant into 2017 and beyond.

[Download in PDF](#)



FALL WINTER 26-27 KEY SHAPES

- #EXAGGERATED POCKET TOTE
- #CARGO BAG
- #TINY POCKET BAG
- #SMART STORAGE
- #TOP HANDLE BAG
- #BIRKIN TYPE BAG
- #MINI BARREL BAG
- #ASYMETRICAL SHOULDER BAG
- #THE SLOUCHY TOP HANDLE
- #EVERYDAY TOTE
- #90s SPORT REVIVAL BAG
- #OVERSIZE BAG
- #THE VANITY CASE
- #MUST HAVE BASIC

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FALL WINTER 26-27 KEY TRIMS

- #BIG HOOKS
- #HERITAGE PADLOCKS
- #CLASSIC SIMPLE LOCKS
- #EQUESTRIAN TRIMS
- #FUR & METALLIC CHARMS
- #MIEVIAL GOTHIC CHARMS
- #COUNTRY GLAM TRIMS
- #RENAISSANCE TRIMS
- #HAMMERED METAL
- #BRASS BALLS
- #METAL FLOWERS
- #ALL ABOUT RABBITS
- #VINTAGE METAL ANIMALS
- #VINTAGE FRAMES
- #METAL HANDLES
- #ESTRAVAGANZA
- #SCULPURAL BUCKLES
- #BELTS ON BAGS
- #FUN TRIMS
- #TORTOISEHELL
- #HUGE CHAINS
- #CHAINS KEY TO DESIGN
- #LOGOS KEY TO DESIGN

[Download in PDF](#)

Seasonal MoodBoards


[Download in PDF](#)

PRE FALL 26 COSY PASTELS MOODBOARDS

A focus on comfort driven design responds to the need for healing and reflects key emotion Witherwill, the longing to be free from responsibility.

Design strategies:

- Make Hyper Texture a focal point for creating styles that offer a sense of comfort and protection, favouring low-impact #Costy, fluffy and #Plush materials.
- Experiment with contrasting textures and tonal combinations.
- Introduce rounded forms and subtle #SoftVolume quilting and padding.
- Apply memory-inducing waxy finished across solids, leathers and fabrics using responsible, recycled or bio-based materials.
- Feature tactile Soft Suede.
- Priorities a palette of restorative pastels that invite touch.


[Download in PDF](#)

FALL WINTER 26 GOTHIC DARK ROMANCE

Responding to societal upheaval and feelings of anger and rage, stylized gothic ornamentation addresses darker emotions and symbolises individuality and rebellion against matinstream culture.

Design strategies:

- Experiment with contrasts across materials and details, including light and shadow, soft and sharp, curved and pointed, and perfect and imperfect.
- Extend this to include harmonious #BlackAndWhite colour combinations.
- Include sensuous #Lace and #Sheers for soft accessories favouring recycled fabrications.
- Introduce protective spikes for Subversive Allure and to complement Future Armour.
- Extend S/S26's Enchanted theme and update protective talismans, mystic and tarot designs with gothic, #DarkRomance storytelling qualities.


[Download in PDF](#)

FALL WINTER 26 80's EQUESTRIAN HERITAGE MOODBOARDS

Influenced by the Disney+ adaptation of English author Dame Jilly Cooper's novel Rivals, the trend for all things #80s mereges with an ironic take on equestrain-inspired and globally relevant #BritishHeritage looks.

Design strategies:

- Include equine and #HorsePlay details that transition from test to invest. Polo #Motifs will also be key as the sport attracts new global audiences.
- Introduce prize-winning rosettes as a #Corsage update and apply them to bags, belts, jewelry and soft accessories. These will gain traction as the new statement bow.
- Look to vintage styling for inspirations.
- Use responsible or recycled Heritage Checks, Pony Hair and Saffiano textures for material updates.


[Download in PDF](#)

FALL WINTER 26 MED BOHO QUEEN

Techniques Research

300+

new inspirations monthly

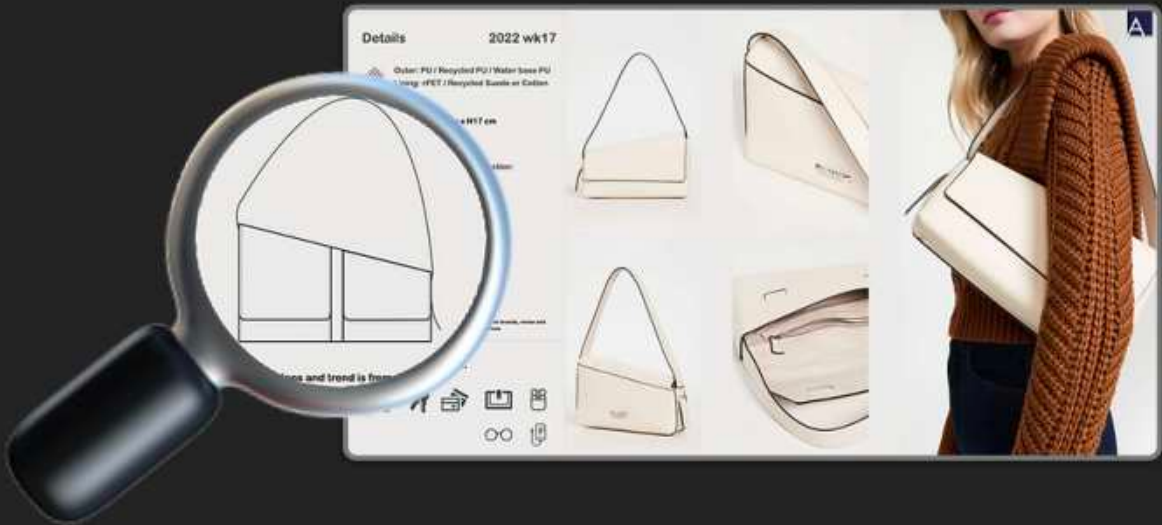
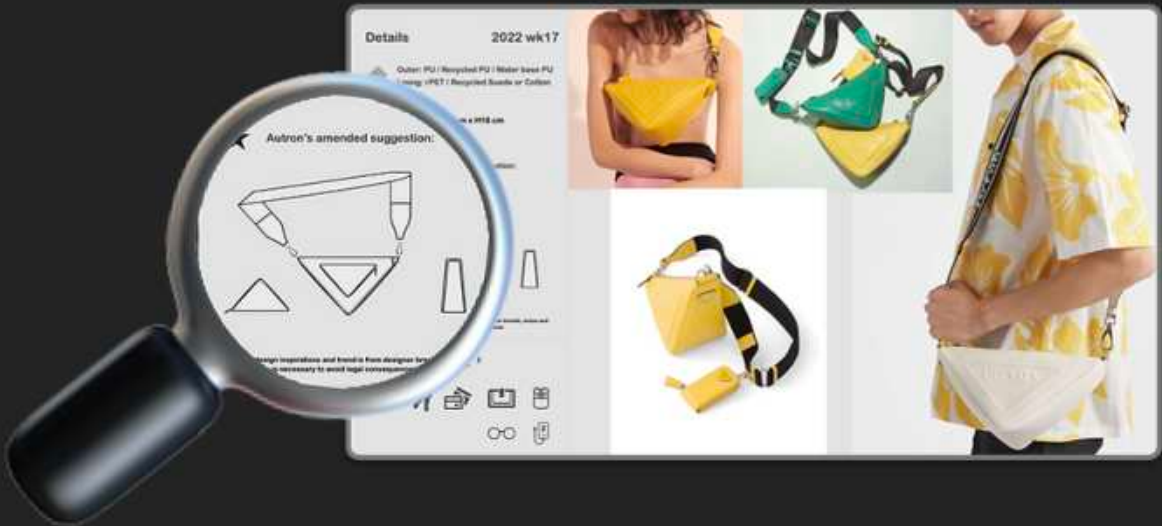
Except select styles in our [online catalogue](#), we also providing up to 200 prospect styles monthly as design inspirations. If you don't have a design team, you can select and amended the prospect styles according our amended. Contact us to received the inspirations files.



Design inspirations

Strategy & Brand Building

We assist brands in defining their accessory collection strategy, either for a new launch or to revitalize a current collection. We immerse ourselves in your brand to fully grasp your challenges and provide consultancy that is single minded to your purpose.



Proto development

On time

Communications

Once received your tech pack, during the prototype sampling we'll keep you on time post for time saving.

7 days

Sample lead time

Depends on styles and sample quantity, we'll deliver your samples in 7 - 14 days.

\$45

Per sample fee

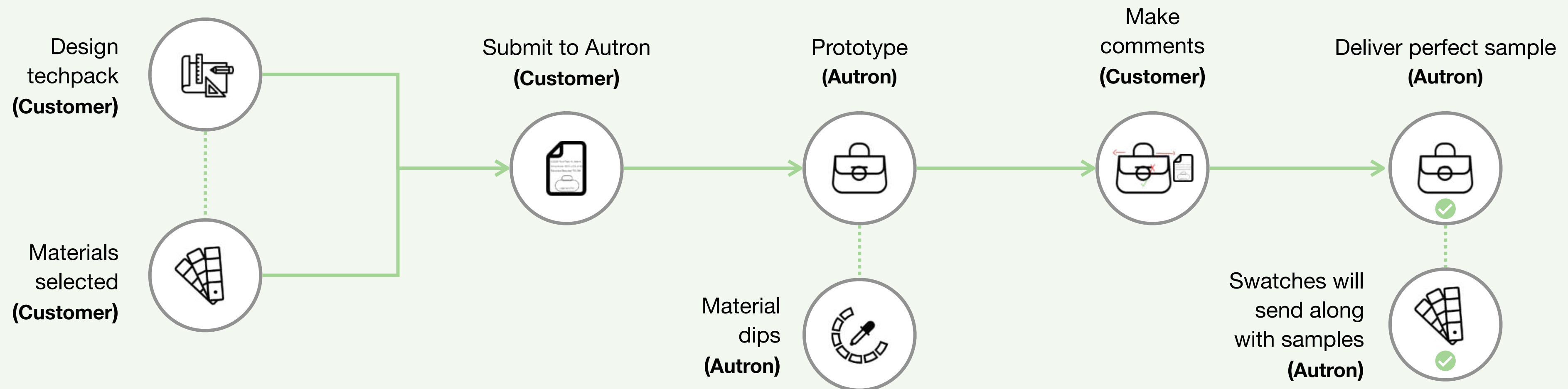
For new customers, a perfect sample will cost \$45 per piece. Shipping fee excluded.

1.5x

SMS sample

According our salesman samples policy, the salesman samples will cost 1.5x with bulk order unit price.

How to work with our OEM design chain



Proto development

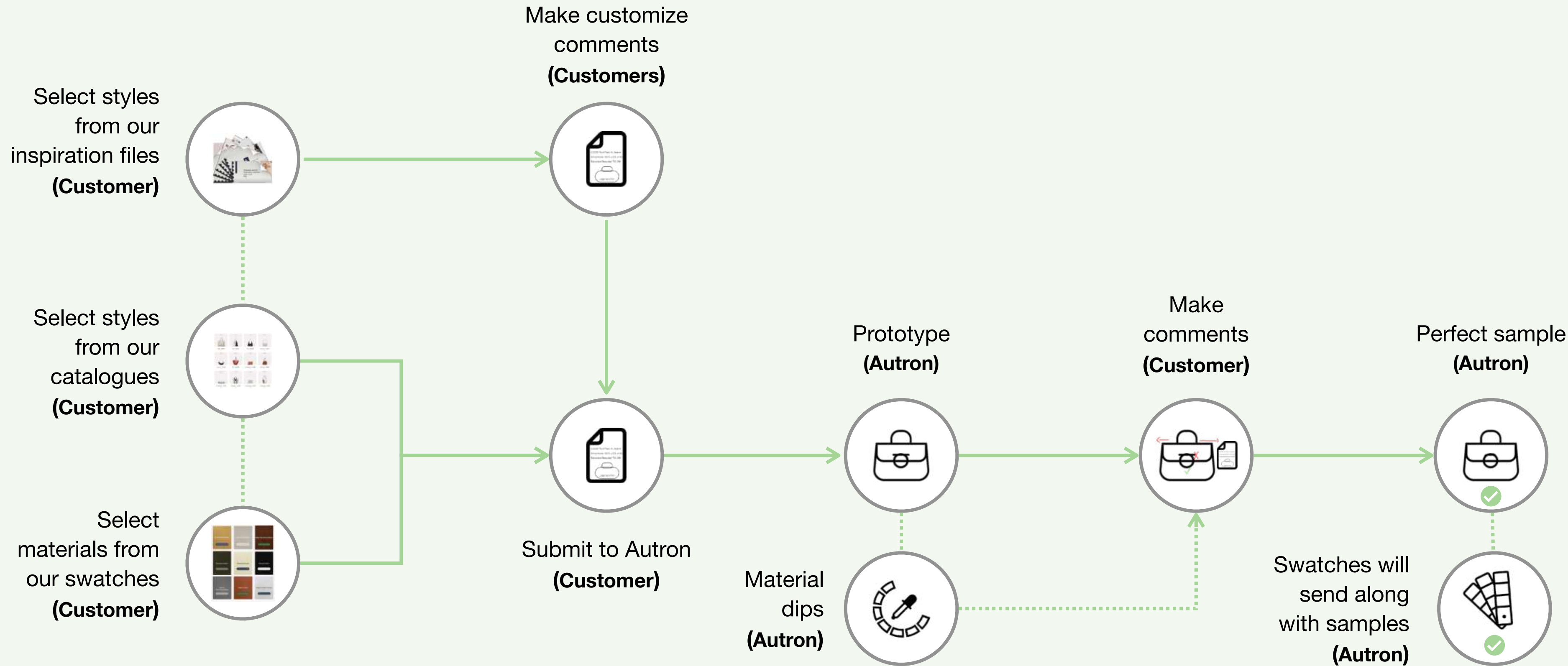
7 days
Sample lead time

\$45
Per sample fee

300+
Original styles

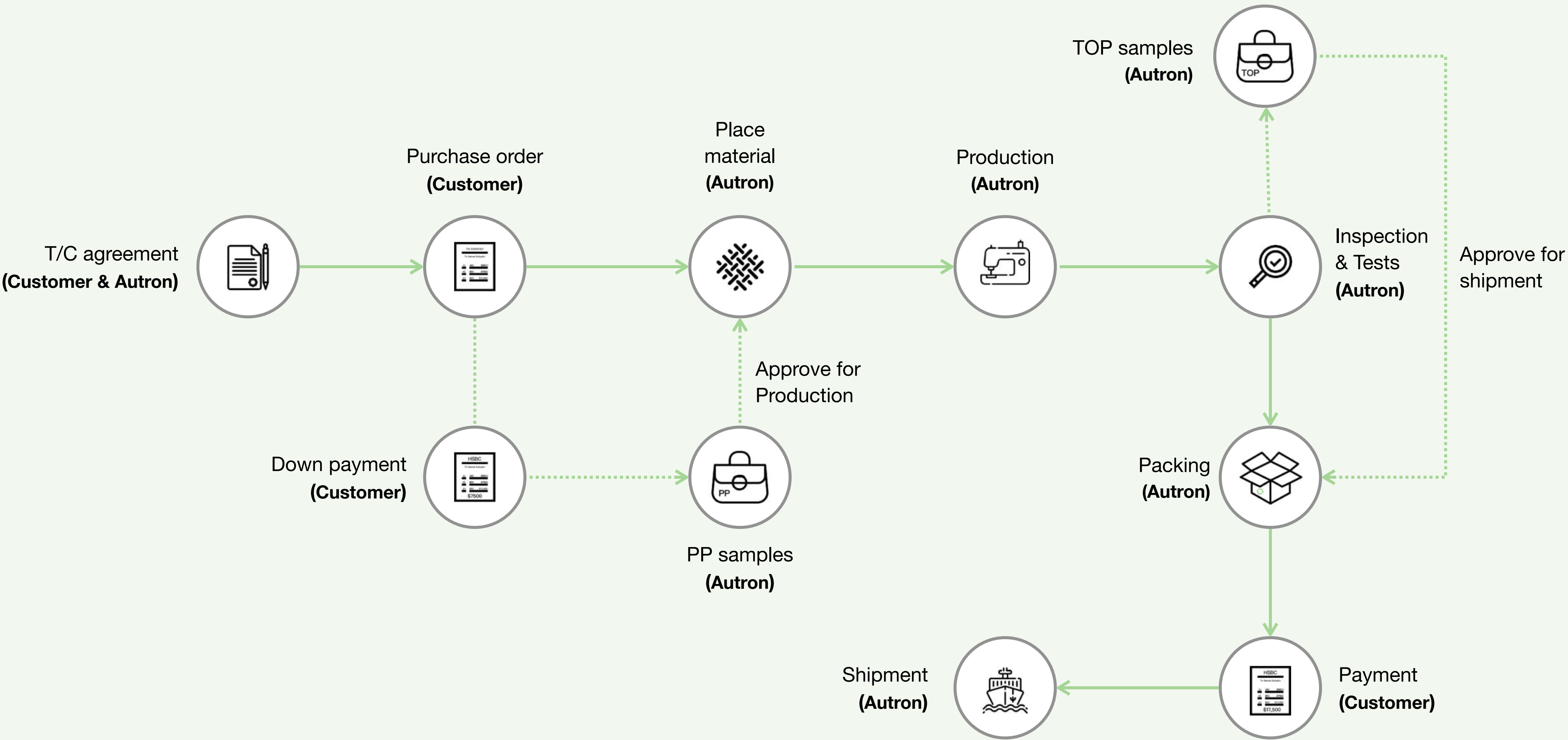
200+
new inspirations / month

How to work with our ODM design chain



Order processes

Our order processes chain

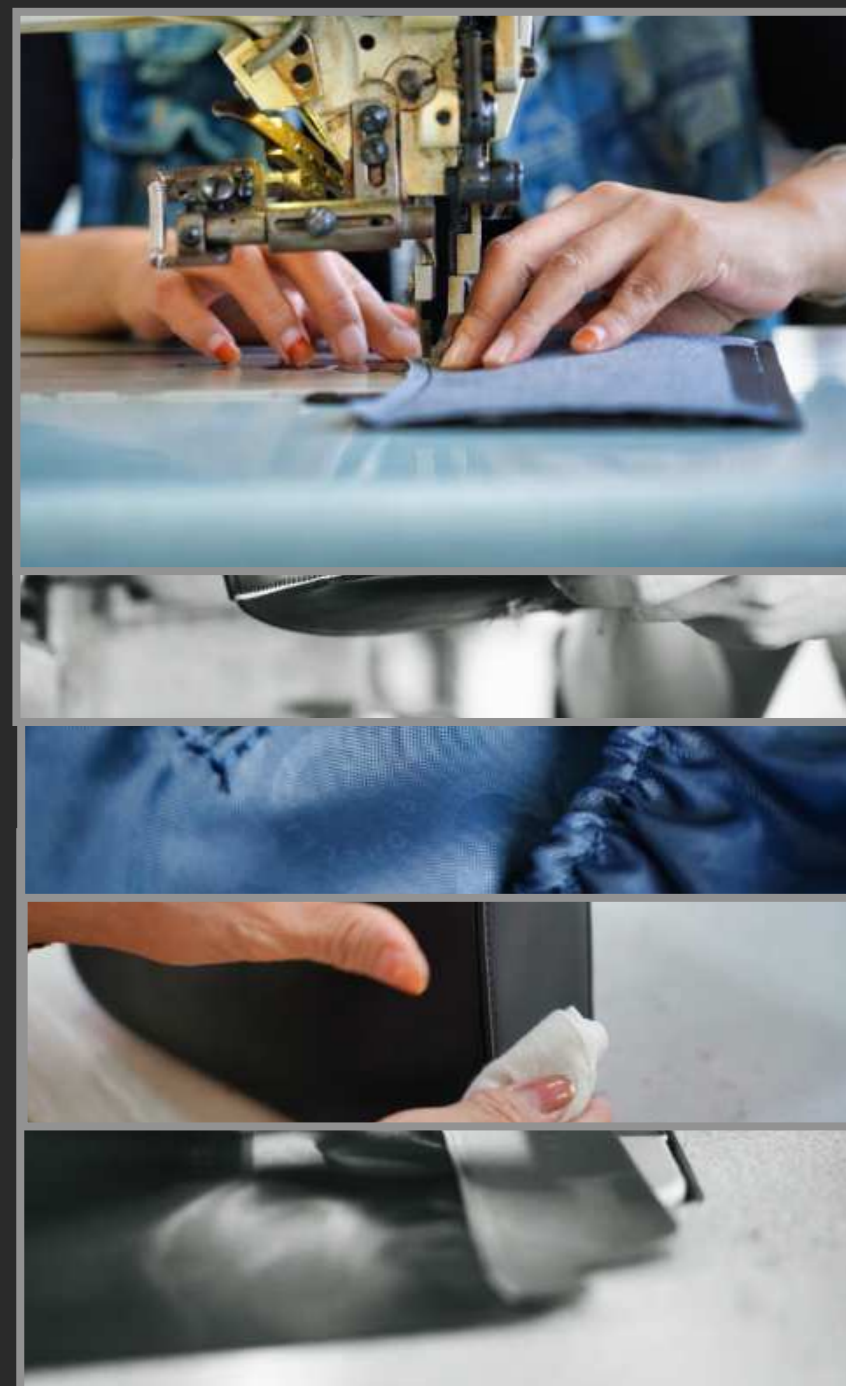


Services photograph

Production process

Since we're making our effort to be more sustainability and ethical, we'll also like to show how our customer's product is made by our worker.

We'd like to show our customers their product is made in humanity, ethical and sustainable, so we'll be able to shoot the production process during making your products upon request.



Product display

We build our own in-house photography services team. They made up of professional photographers can add value to your website or marketing plan with high-resolution bag photography.



Cases

BIMBA Y LOLA

In 2016, we announced our goal to be more sustainability by use as more as possible recycled and renewable materials for our product and packaging. In 2023, 90% of our new customers found us just for one reason: assist them to build their sustainable collection with our sustainable material base and techniques.



Cases BIMBA Y LOLA

Braided techniques and water base material advised for BYL Plaited Collection



+

YELLOW PLAITED SHOPPER BAG

188€

Plaited shopper bag in yellow. Model with leather strap with ceramic Chimo logo charm. This model contains 100% Responsibly produced polyurethane

Color: Yellow

Online exclusive

ADD TO BAG





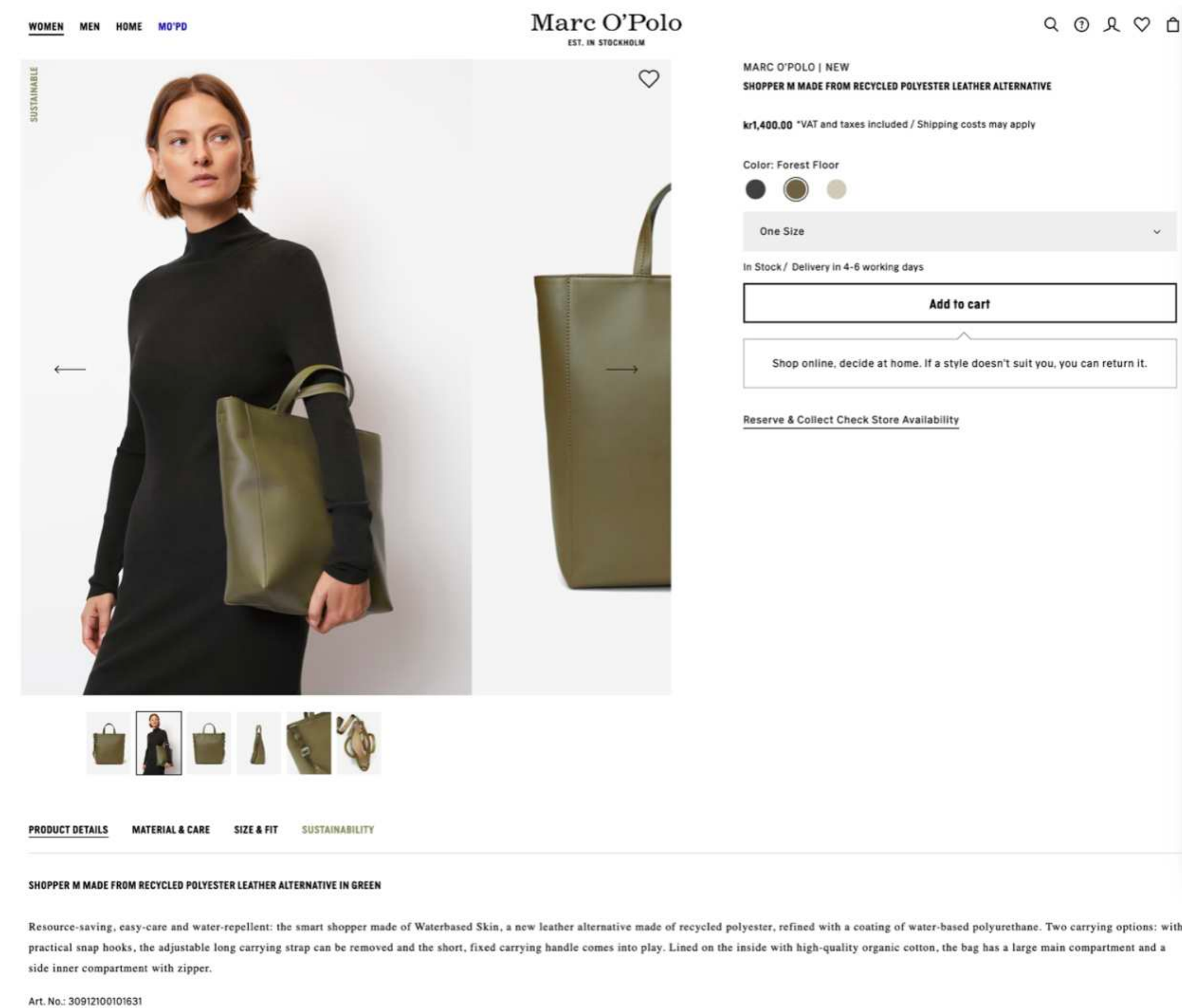
Cases BIMBA Y LOLA

And then, we shotted some pictures for BYL collection during productions.



MARC O' POLO RECYLED POLYESTER LEATHER ALTERNATIVE

Recycled Water Base Polyurethane material selection advised for MARC O' POLO Leather Alternative Collection



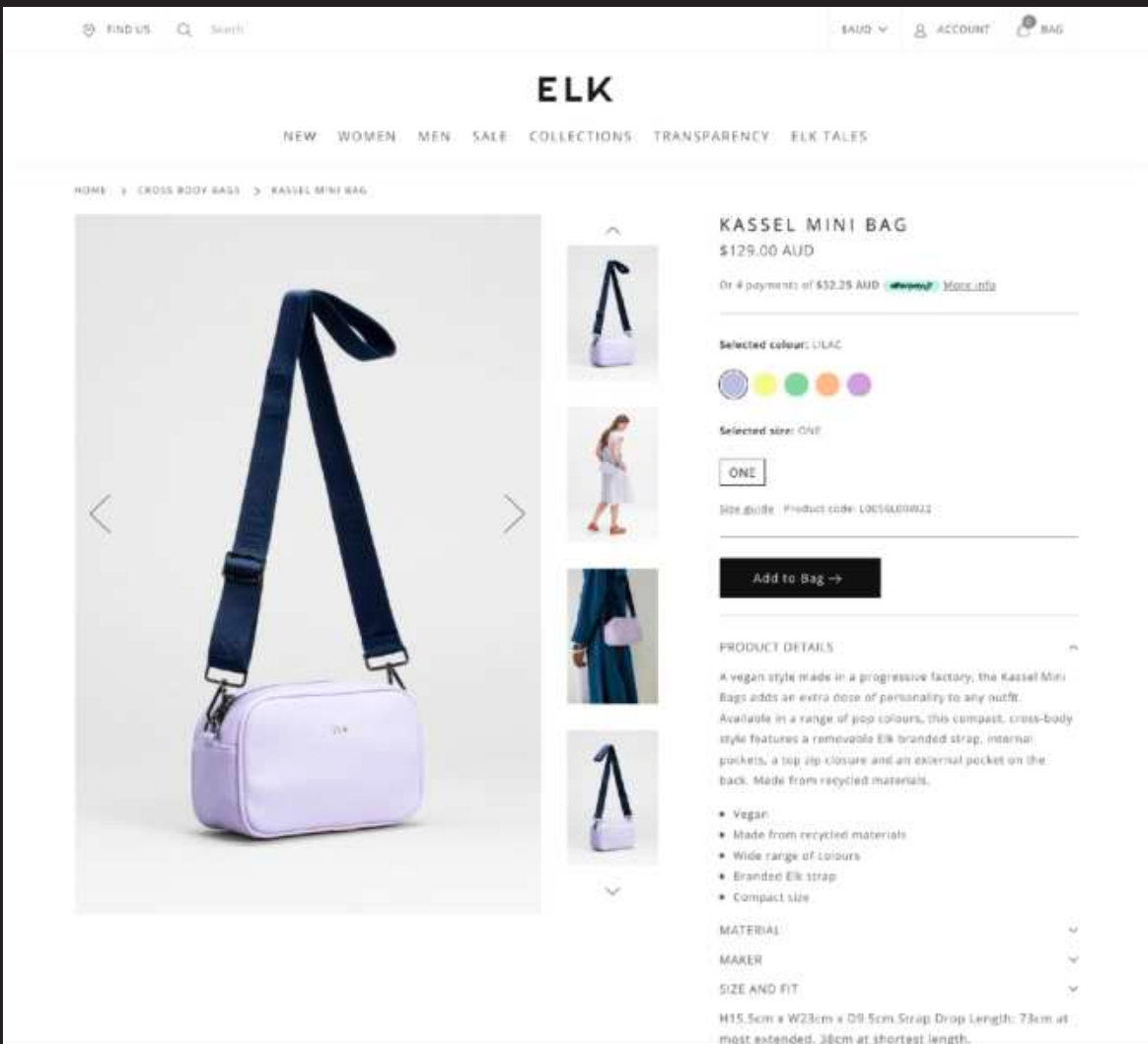
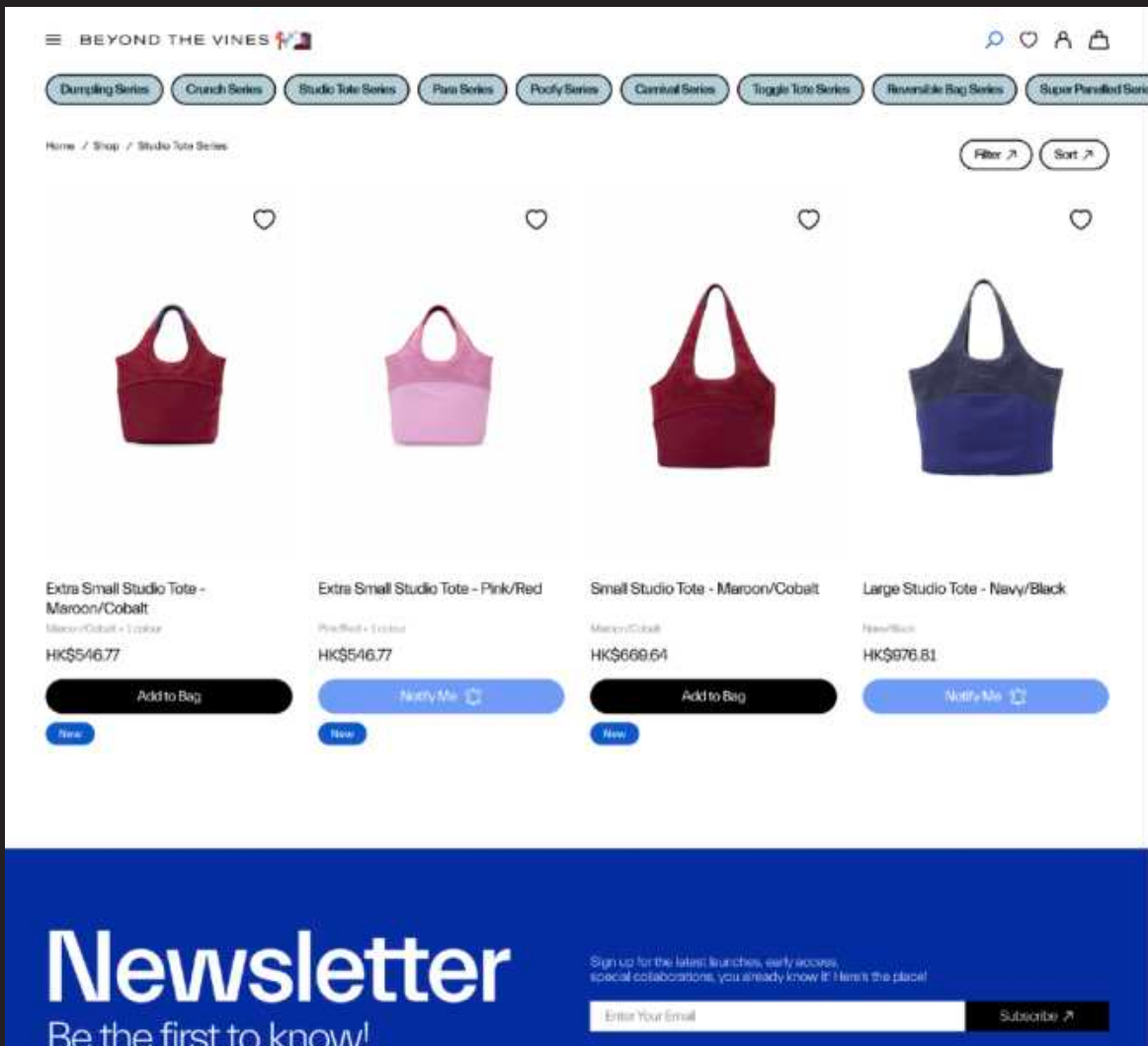
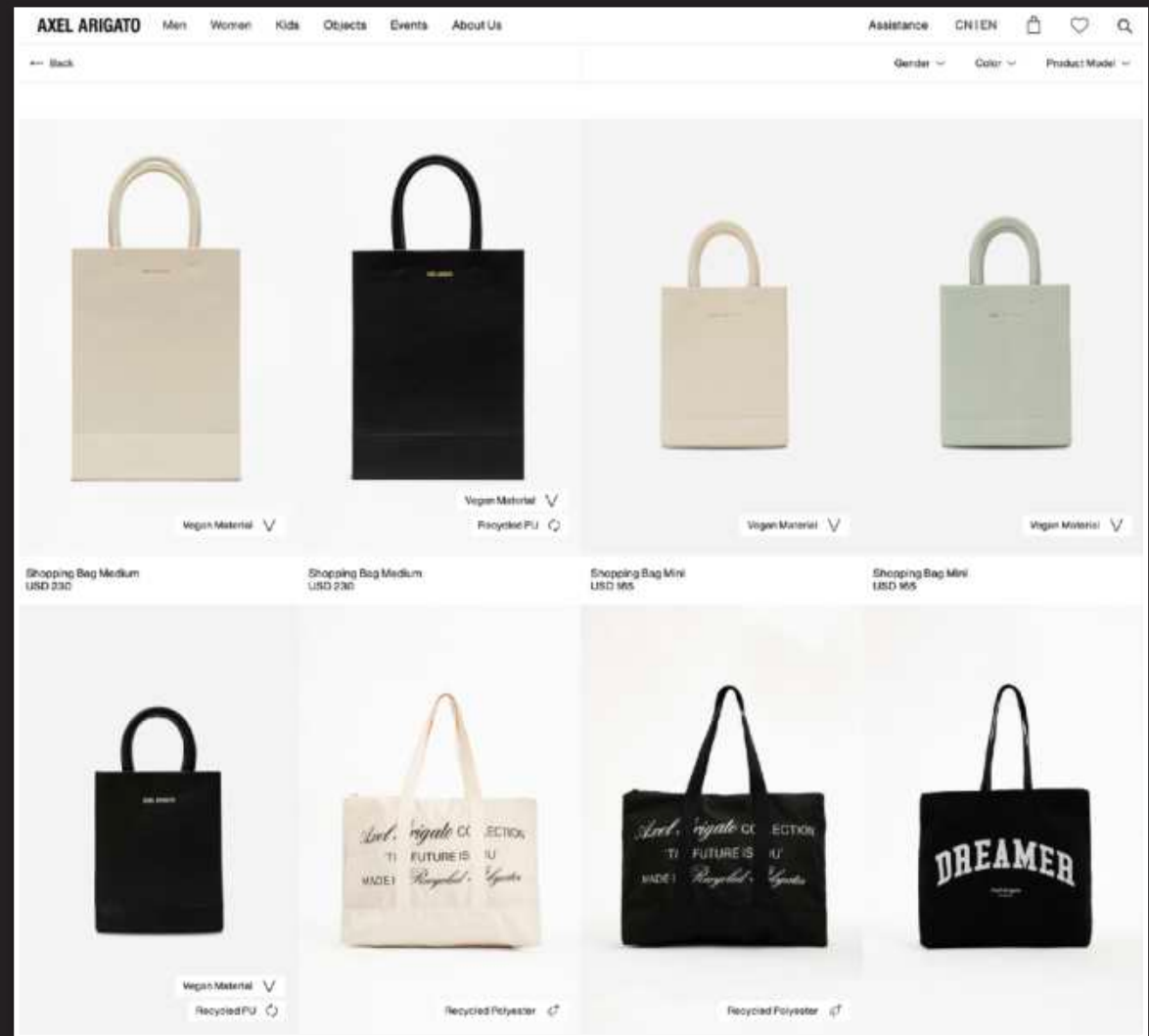
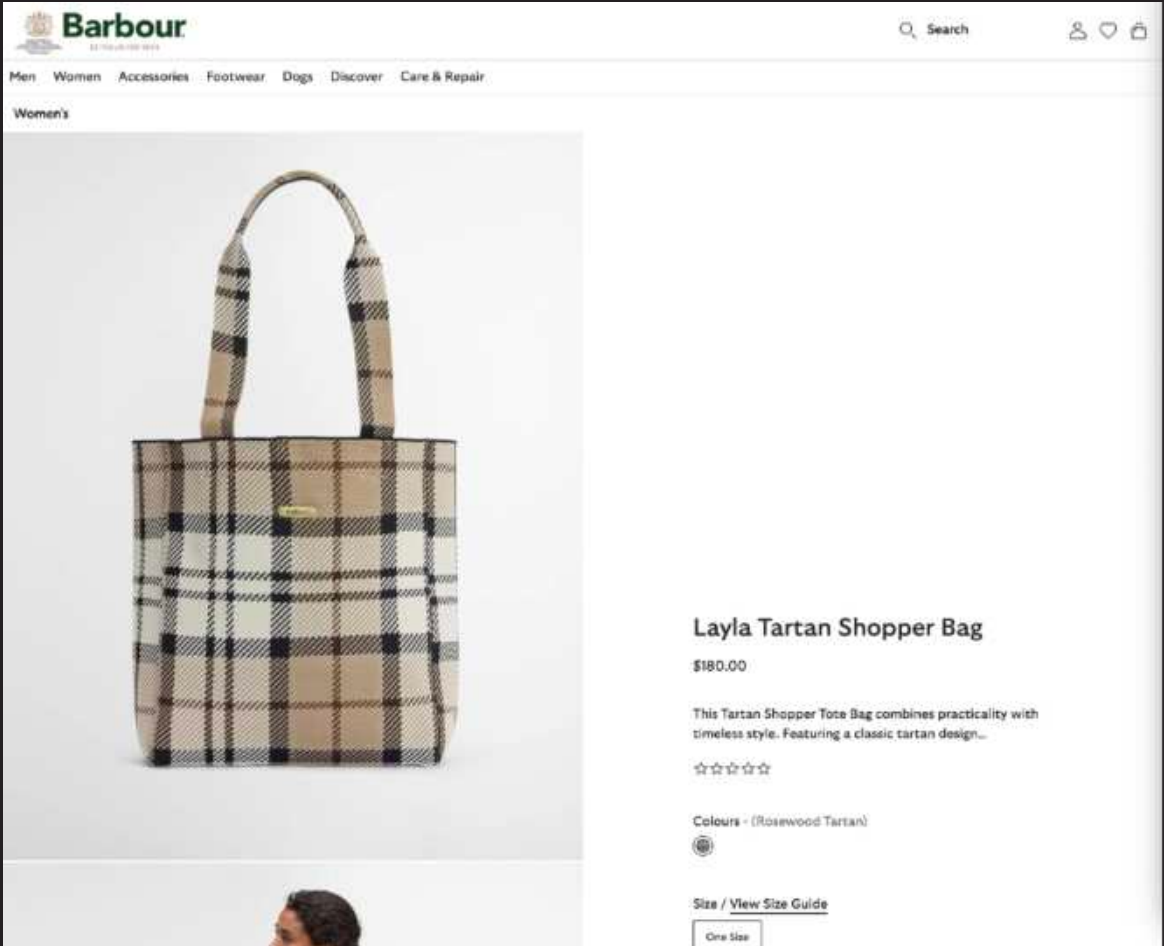
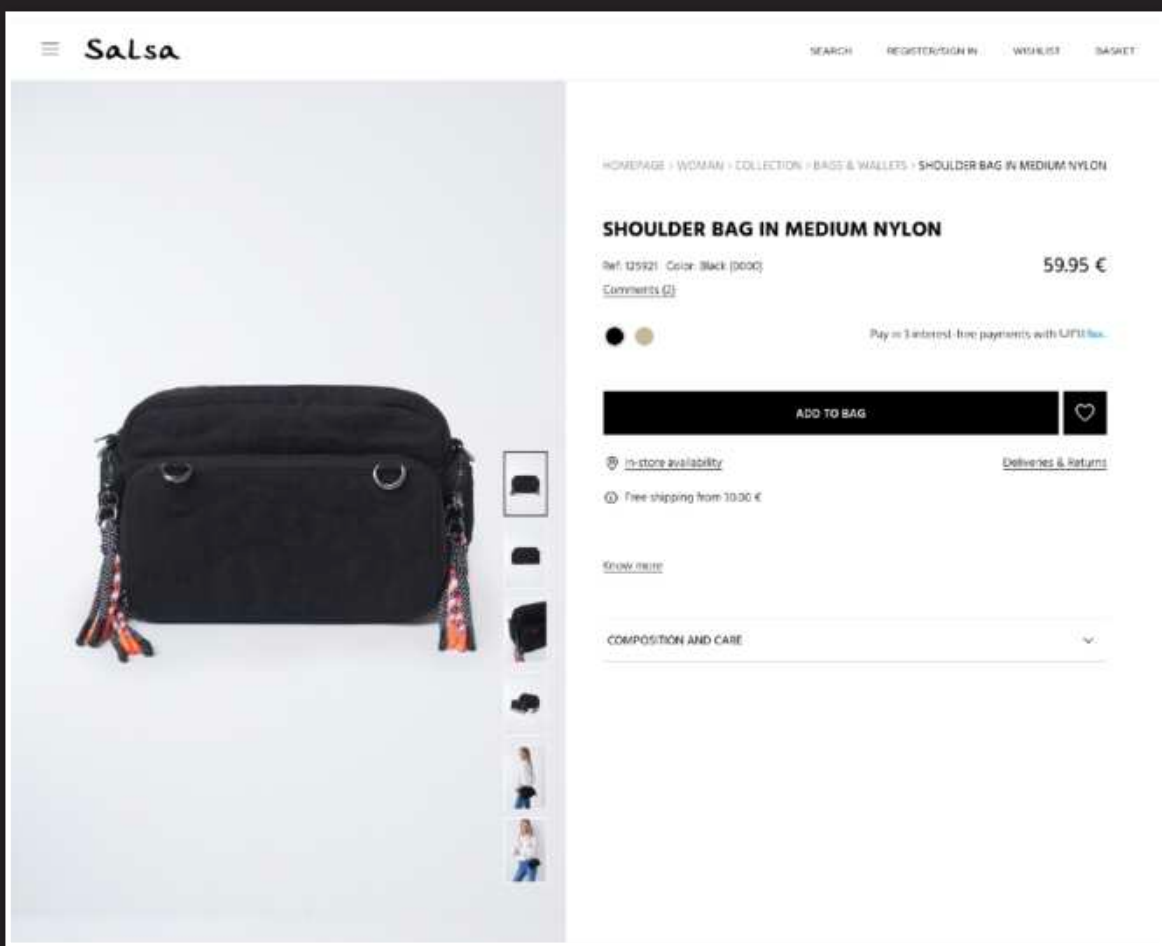
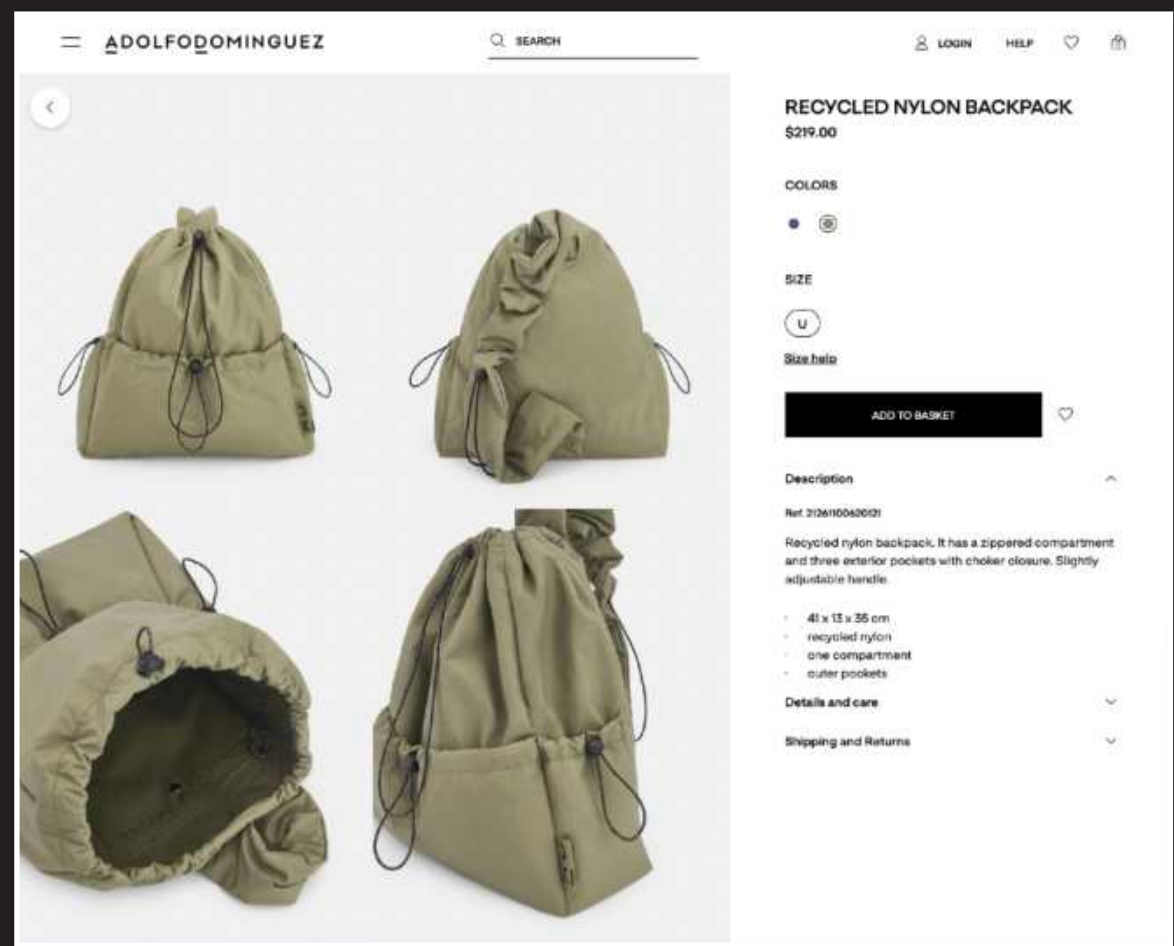
MARC O' POLO RECYLED POLYESTER LEATHER ALTERNATIVE

And then, we shotted some pictures for MOP collection during productions.



Other sustainable cases we been done

Sustainable Cases from other Autron customers



Partnerships

AXEL ARIGATO

MARCS®

BRANDON BLACKWOOD

KITH



BIMBA Y LOLA

Barbour

ELK

PRINCESS POLLY

Folli Follie

Lulus

REPLAY

ADOLFODOMINGUEZ

MaxMara

FILIPPA K

Marc O'Polo
EST. IN STOCKHOLM

BEYOND THE VINES



Certificates

Being more sustainability is our long term strategic, we'll persistently to improve our factory hardware and management force to environmental and to be more compliance in your supply chain.

autron-ind.com/sustainable-approach

Certificates



Reasons

Reason #1

Craftsmanship is over everything.

The Autron family work side by side, shoulder to shoulder, to maintain their own demanding standard. Each member strictly supervises the work of the others, critical to the last detail, with an inflexible sense of quality control. Focus on one customer at a time is a Autron slogan.



Reason #2

Materials matters.

Our aim is to make products using only renewable resources or recycled materials - so we prioritize responsible source and recover materials. And now there's hundreds of recycled materials you can use on your bags whether as outer shell lining zippers packaging or even hardware.



Reason #3

Always fasttttt.

With matrix T2/3 supply chain management - Autron delivers your samples in 72 hours, and 30 days bulk order lead time.

[Learn more about processes >](#)

Autron

Others

Reason #4

MOQs sounds workable to start with.

150 per colour of the MOQs to be more flexible for new start up customers.



Reason #5

We solved problems before you found them.

Connect with Autron is saving your time and energy, Autron's assistance help you running quickly. And is more reliable, intuitive and easy to manage.



Autron at Work

10 reasons Autron means partners.

[Learn more >](#)

Reason #6

You know where and how.

Transaction Certificated will be issue along with purchase order.



Reason #7

Yes, all is certified.

Don't worries - certificates is required. Whether our facilities or materials we are applying on our product, it is all certified and renew annual.

[Learn more about Autron's Certifications >](#)



Reason #8

Autron costs less in the long run.

With efficient tier 2/3 supply chain management, less lead time, and faster development speed, the savings add up.



Reason #9

Development always easier.

Autron has built-in materials platform to designer. Simply check out our materials catalogues to review digital swatches. Our original design and more styles inspirations is also ready for you.



Reason #10

It's a pleasure to work with.

With all reasons, let's build a pleasure relationship around your business.



