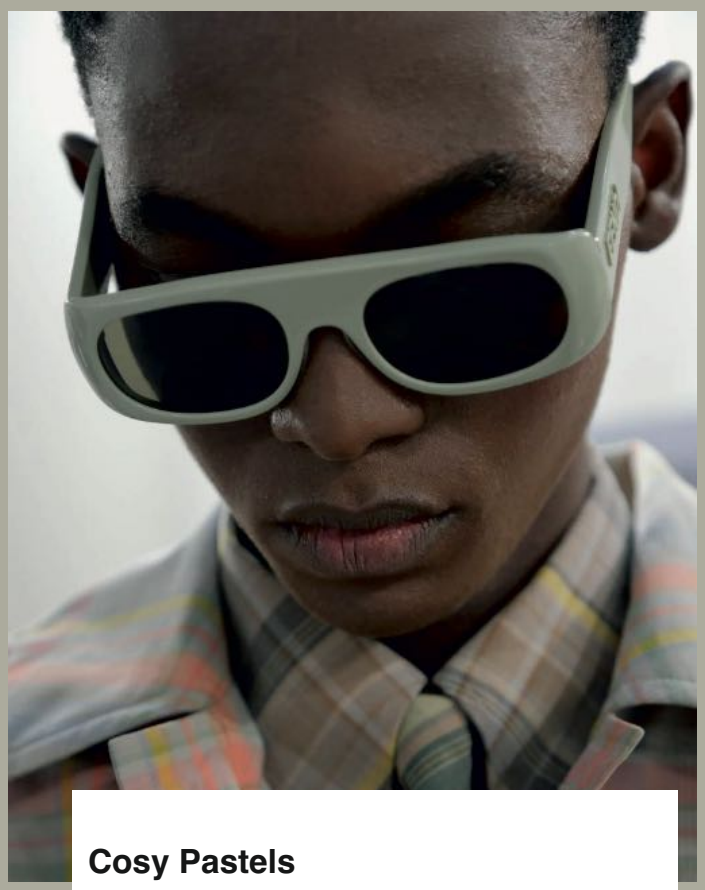
COSY PASTELS

PRE FALL 27



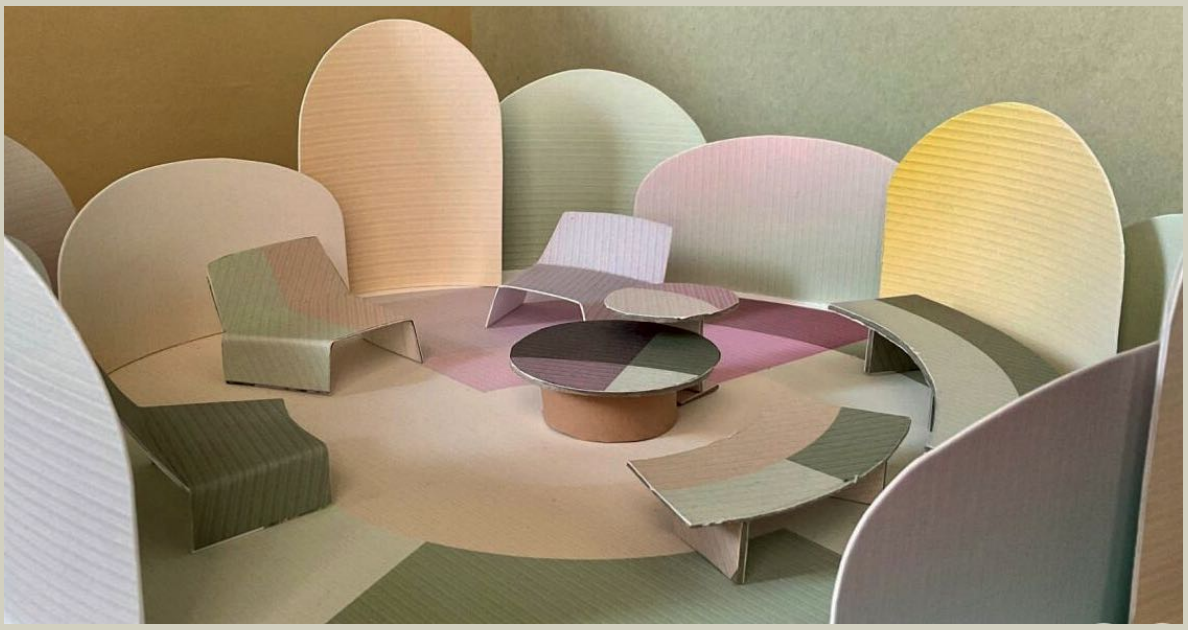
Cosy Pastels

A focus on comfort-driven design responds to the need for healing and reflects key emotion Witherwill, the longing to be free from responsibility.

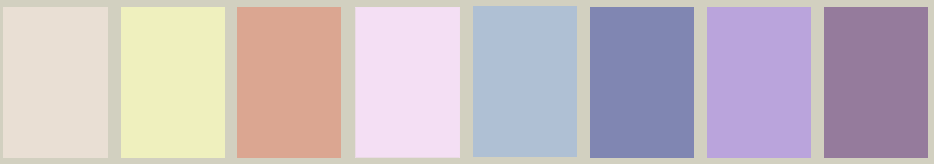
Design strategies

- Make #HyperTexture a focal point for creating styles that offer a sense of comfort and protection, favouring low-impact #Cosy, fluffy and #Plush materials
- Experiment with contrasting textures and tonal combinations
- Introduce rounded forms and subtle #SoftVolume quilting and padding
- Apply memory-inducing waxy finishes across solids, leathers and fabrics using responsible, recycled or bio-based materials
- Feature tactile Soft Suede
- Prioritise a palette of Restorative Pastels that invite touch

COSY PASTELS

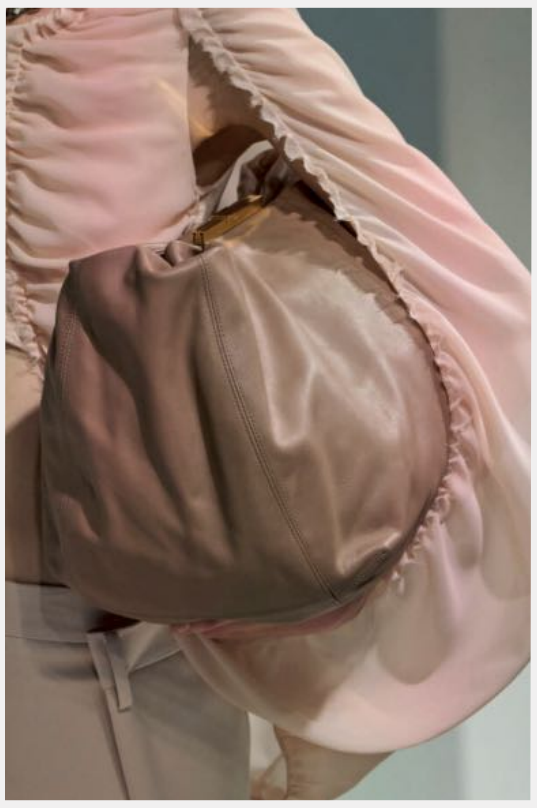


COSY PASTELS



COSY PASTELS

FRIENDLY
DOUBLE BAG



COSY PASTELS

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